

**“Working Together for a Successful Stapleford”**

**Attendees**

Louise Ashby	Town Centre Coordinator	Steve Vinue	Full Throttle
Nicola Boyles	Broxtowe Borough Council	Gary McGrath	Nu Trend Interiors
Andrew Cuthbert	A J Retail (Hallmark)	Barbara Brook	Stapleford Core Group
Tom Martin	Age Concern	Debbie Blake	Full Throttle

**Apologies**

Brian Wombwell	Stapleford Town Council	Kevin Bethell	Bethell's
Goff Walt	Resident		

**1. Welcome, apologies & minutes from the last meeting**

As there was no meeting in December there were no actions.

Very few people turned up at the meeting. GM suggested that this was because the group doesn't get much done. He raised the issue of parking outside his shop, which was discussed 3 months ago.

**2. Christmas Planning**

The group were asked to consider if they thought that the increased programme of events was of a benefit to the town or if next year it was worth running a bigger programme of events.

The weather was awful but there still was a high attendance.

GM said that 5.00pm was too early, SV explained that this was done to attract school children as in the past there have been complaints that 7.00pm is too late.

SV reported that many people did not know what was taking place. LA said 4 thousand flyers had been printed and distributed by the Town Council.

SV – were they distributed to a wide enough area?

GM – During the carnival Stapleford Lions put a banner on the police station. This would be more beneficial than flyers.

LA – This can be explored as an option for next year however cost needs bearing in mind.

TM – Would it be possible to get fair ground rides and also a road closure for Albert Avenue so the rides could be on there. It is also important to get the police and St Johns ambulance involved.

The police were asked to this event and there was no attendance other than two PCSO's who walked past the square at about 4.30pm. LA will chase this with inspector Stapleford to see if he can provide an explanation.

BB – Having the presentations for the Best Dressed Window on the night is much better.

**3. Action Plan for 2007**

The Stapleford Business plan and the Action plan for 2007/2008 now need amending. LA went through the action plan of 2006/2007 and explained what had and hadn't been achieved and why.

The group need to consider what needs going in the plan for 2007/2008. When deciding on what goes in the Action Plan the group need evaluate the research work that has been done for Stapleford this year. This includes the business survey work carried out by New Horizon during the summer, results of which can be sent out by LA, the findings in the Area Action Plan questionnaire and also the retail need study that Broxtowe have recently commissioned for Stapleford being carried out alongside Erewash Retail needs studies.

There will be a presentation of the Retail Needs study by White Young Green at the Carnegies centre. Details will be circulated to group members the event has been confirmed.

**Action 2**

Ideas for the action plan that were suggested by the group for inclusion were:

### **Promotion and Marketing:**

The two events this year (Stapleford by the Sea and Christmas Light switch on) have been successful and we should continue to work with Arts Development on them next year.

Newsletters- The SRG newsletter produced by LA was seen as unsuccessful. This should be replaced by a newsletter that has business features for shoppers and advertising for the shops that can be placed on shop counters or distributed inside other newspaper ie: Stapleford and Sandiacre News; The Beeston Express.

### **Environment and Appearance:**

The signage for traffic through and around Stapleford is awful ie: When a driver approaches the Roach from any direction there is not a single visible sign to direct them through the Town

Environmental Improvements for the most run down areas are needed in Stapleford but they need to be kept simple. A hot spot area is the Sandiacre end of Stapleford.

The maps need removing from the notice boards as they are out of date and the notice boards themselves are damaged, these should be replaced or removed. BB – The maps are so out of date they have the old area codes on them.

The group requested that we look into PIPS (Public Information Pillars) LA explained that this has already been done and the planning department within the council disagreed with the concept. It was noted that it should not be the decision of people within the planning department but the decision of those businesses within the town who would contribute to the PIP. The group agreed to lobby the town council and the Borough Council with regards to PIPS.

## **4. Any Other Business**

### Sainsbury's

Brian Wombwell has spoken to LA today to confirm that all contracts for the old garage site have been signed. Work will begin in February and it is hoped that the store will be completed by May 2007.

### Mays Meeting

The meeting in May clashed with a local election therefore the Carnegie Centre will be unavailable for the Stapleford Regeneration Group meeting. LA has instead booked it for the following Thursday – 10<sup>th</sup> May. The meeting will be at the same time.

### Town Centre Coordinator

LA is leaving Broxtowe on 19<sup>th</sup> January 2007. Coordination of the meeting until March will be carried out by Nicola Boyles who can be contacted on 0115 9173479 or at nicola.boyles@broxtowe.gov.uk

After that point any queries should be via Steve Turner on 0115 9173483 or at steve.turner@broxtowe.gov.uk

The future funding for a post within economic development will be going to cabinet

### Actions

- 1. LA to ask Inspector Stapleford why no police attended the light switch on.**
- 2. LA to circulate details of the Retail Needs Study Presentation.**
- 3. ALL to consider new ideas for the action plan.**
- 4. LA/NB to discuss PIP's and who has the final say on if they can go ahead.**
- 5. LA to try and remove old maps from notice boards.**

**Date of Next Meeting** Thursday 1<sup>st</sup> February 2007