



“Working Together for a Successful Stapleford”

Attendees

Steve Turner	Broxtowe Borough Council
Goff Walt	Resident
Jane Carling	Balloon Explosion
Tom Martin	Age Concern
Andrew Cuthbert	Hallmark Cards
Barbara Brooke	Stapleford Core Group
Barbara Demetriou	Andy’s Fish Bar
Gary McGrath	Nu Trend Interiors
Louise McArthur	Stapleford Day Nursery

Apologies

Louise Ashby	Broxtowe Borough Council
Nicola Boyles	Broxtowe Borough Council
Rick Sharma	Stapleford Town Council
Debbie Blake	Full Throttle
Brian Wombwell	Stapleford Town Council

1. Welcome, apologies & minutes from the last meeting

Actions

- 1) **Stapleford Chair is on the agenda**
- 2) **Treasure hunt is on the agenda**
- 3) **Hanging baskets have still not gone up – LA to chase**
- 4) **The Victoria street car park is owned by Broxtowe Borough Council and not the Co-op, it is unfeasible to have a Farmers Market on this site, as it is one of the town’s busiest car parks.**
- 5) **NB is in the process of dealing with NCC regarding paving**

2. Stapleford Regeneration Group Chair

ST again asked for volunteers to come forward as the chair of the group on a revolving basis as it is essential that the group have a business lead. The following dates and chairs were agreed:

- Thursday 3rd August 2006 - Janet Budden
- Thursday 7th September 2006 – Karen Green
- Thursday 1st February 2007 – Gary McGrath
- Thursday 1st March – Andrew Cuthbert

This still leaves October to January to be filled.

Action 1

3. Stapleford by the Sea – Treasure Hunt

LA is still looking for participants for the shopping competition. There will be letter spelling out Stapleford by the Sea that will be placed in shop windows and will have a seaside picture attached to them. Children will have to match the picture to the letter.

Action 2

4. September newsletter ideas

ST asked the group for newsletter ideas, it was suggested that the newsletter could be tweaked to promote to shoppers. Ideas so far include:

- SRG – New Chair needed
- Stapleford by the Sea
- New Business Focus – Stapleford Day Nursery, Full Throttle (Notts) Ltd

Action 3

5. Options for promotional ideas - Calendar

The group discussed calendar options, there were a number of suggestions including getting local school children to draw pictures of how they see Stapleford, to have a “calendar girls” shop

theme with pictures of shop owners and to have pictures of Stapleford possibly taken by Stapleford Camera Club.

The group felt that if the calendar were to be sold any money made should be donated to a local charity/school.

Action 4

6. Website

There have been some enquiries about the Stapleford website as many things on it are now outdated. LA has asked Stapleford Town council and they don't have any contact details. ST asked the group if they were aware of who was updating the website. The group were not aware of a new contact.

7. Locations for environmental improvements

The group felt that the area action plan would outline any location where environmental improvements are needed. Some group members feel that they have not been informed of progress of the area action plan. The working group are looking at the questionnaire that will be sent out for public comment. ST will speak to LA to provide an update at the next meeting.

Action 5

8. Area action plan – survey work

In addition to the public consultation process that will be used for the area action plan all Stapleford businesses have been given a town centre business survey to complete. These are being distributed and collected by LA and are being used by a consultant along with on street surveys of shoppers in the town and telephone surveys with non users to create a proposal for improvements in the town. For this to work there needs to be a 55% return of questionnaires. Once the results have been collated they will be reported back to the group.

9. Any other business

Stapleford Core Group litter survey

BB informed the group of the litter survey carried out on 13th June. ST will pass these results onto LA to feed into a report from Tech and Works.

Actions

- 1. LA to ask again for chairs at the next meeting**
- 2. LA to continue working on the shopping competition**
- 3. LA to work on newsletter editorial**
- 4. LA to work on calendar**
- 5. LA to update group at next meeting on Area Action Plan developments.**

Date of Next Meeting

Thursday 3rd August 2006, 6pm