

“Working Together for a Successful Stapleford”

Attendees

Goff Walt	Resident
Barbara Brooke	Stapleford Core Group
John Lockwood	Tile Warehouse
Lucy Roberts	Tile warehouse
Nicola Boyles	Broxtowe Borough Council
Louise Ashby	Broxtowe Borough Council
Tom Martin	Age Concern
Gary McGrath	Nu Trend Interiors
Jane Carling	Balloon Explosion
Michelle Drewry	Balloon Explosion
Marla Stringer	Marshall Allen

Apologies

Brian Wombwell Broxtowe Borough Council

1. Welcome, apologies & minutes from the last meeting

Approved.

2. Litter Survey and Street Furniture

NB gave an update on the progress with street furniture. The work has gone out to tender and the closing date for this is today (05/01/06). All the work from the list will be carried but the final list of what and when will depend on the costing within the final tender. It is foreseen that the majority of work will be carried out this financial year and the remaining in financial year 2006/07.

Paul Syson was unable to attend the meeting to give an update on the litter survey. BBC to chase this and give an update at the next meeting.

Action 1

3. Paving Works and Severn Trent Works

NB is attending a meeting with Steve Turner and the County Council to try and clarify the works that are being carried out. It was requested the Cathy Gillespie or Amanda Blicq from the County Council attend the next SRG meeting to explain in detail exactly what paving works will be carried out.

Action 2

An update was provided on the Severn Trent works being carried out in Stapleford commencing on the 9/01/06. The group were concerned of the loss of business that will be caused and felt that the Road Closure Signs that have been put up by Severn Trent are misleading to the public.

4. Newsletter themes

LA informed the group that another edition of Regeneration News was due to be published late February. The content so far consist of:

- Welcome and Introduction to the Group
- The Open Evening
- The Best Dressed Window Competition
- Hanging Baskets
- Keeping Up Appearances
- Breeze Magazine
- Benefits of the Group

It was suggested that in the introduction to the group and where it is held there should be a spotlight on the Carnegie Centre which is 100 years old this year.

There are 500 copies of the newsletter printed, which is circulated to all Stapleford Businesses and copies left at local information points.

5. Breeze Magazine

The group was updated on the progress on Stapleford Matters, a pull out that will be published in February's Breeze magazine. This will become a bi-monthly pull out promoting Stapleford. The circulation for Breeze is 22,000 copies around Nottingham.

LR from the Tile Warehouse gave a presentation on how the Tile Warehouse will coordinate the pull out and its content. The presentation outlined the work that will be put in to the pull out and how Tile Warehouse will sponsor the publication. The Group agreed with the proposal.

A Stapleford "Unique Selling Point" (USP) needs to be found. As it is quite difficult to define one USP it was agreed that each addition could have a themed USP for that month in order to emphasise the variety that is available when shopping in Stapleford.

6. Action Plan Ideas

LA requested ideas for the action plan. So far the action plan covers promotion and marketing, crime and the environment. Ideas for events were suggested. These included a themed carnival, May Day parade, Easter egg hunt and possible farmers markets. The group was also asked to think about possible Environmental Improvement schemes that could be worked on. There is some land owned by the council on Nottingham Road, which looks derelict and untidy. This could be a possible location for an Environmental Improvement Scheme. It was also suggested that the town map and guide could be revised.

Action 3

7. Open Evening

BBC to send out invites for the open evening. This will be a good opportunity to get more local input on ideas for the action plan. LA to organise an introductory PowerPoint presentation for the group outlining what the SRG do and how it benefits Stapleford. After this there should be a rolling presentation of pictures for the group showing pictures of event and schemes such as before and after picture of KUA schemes so people can begin to understand what the group do.

Action 4

8. Any other business

NB gave an update on BBAC (Broxtowe Businesses Against Crime), which is due to be launched in March. The group were given the most up to date application pack and guidelines. This scheme will be available to all businesses for a small subscription fee. It will allow businesses to tackle crime at a local, borough and citywide level in order to lower business crime rates. The scheme has the backing of South Nottinghamshire Police.

Actions

1. BBC to get an update on the litter survey.
2. A representative of Nott's County Council to be invited to the next meeting to provide an update on paving works.
3. LA to incorporate ideas into a draft action plan to be presented at the next group.
4. LA to work on presentation to be shown at the open evening.

Date of Next Meeting

Thursday 2nd February, 6pm, The Carnegie Centre