



Stapleford Regeneration Group

Minutes: 12th May 2005

Attendees

John Lockwood	Tile Warehouse
John Ross	Stapleford Town Council
Gareth Whitaker	Broxtowe Borough Council
Barbara Brooke	Stapleford Core Group
Cllr Brian Wombwell	Broxtowe Borough Council
Alderman Tom Martin	Age Concern
Goff Walt	Resident
Barbara Demetriou	Andys Fish Bar
Babinda Sandhu	Telecentre
Nicola Boyles	Broxtowe Borough Council
Marla Stringer	Marshall Allen Fashions
Gary McGrath	Nu Trend Interiors
Vince Crooke	The Crooked Club

Apologies

Rik Sharma	TownCouncil
Kevin Bethall	Bethalls
Jane Carling	Balloon Explosion

1. Welcome, apologies & minutes from the last meeting

Minutes were presented and accepted as a true record of the meeting. Barbara Brooke wished it to be noted that the core group are carrying out a litter pick on the 21st of June.

GW to contact BB to get further details, and compile a press release to promote the event.

Action 1

JL asked the group to put forward any suggestions for a group strap line. Several were discussed and a short list will be presented at the next meeting for a final decision to be made.

Action 2

A second promotional launch event was discussed, and October was suggested as an appropriate date. John Lockwood stated he would be happy to host the event again, however it was agreed that if possible other businesses should be encouraged to host an event as well. Goff Walt said that the proposed new local newspaper may be ready to launch by then, and would lend itself well to the event.

Hanging baskets were raised and GW informed the group that delivery would take place within the next two weeks, ie all baskets installed by 27th May at the latest. The old contractor, Plantscape, will be contacted to finally remove the old winter baskets.

Policing and crime issues were raised. The group are still awaiting a response from the Police to attend a meeting, and Cllr Brian Wombwell informed the group of recent appointments within the police that mean that Stapleford will soon have its full quota of police.

2. Action Plan- Quarter two actions

GW informed the group of actions outstanding to be completed in Quarter two.

a. Vacant Unit Window Displays

GW presented an action plan to the group detailing the steps to be taken to install display panels in the windows of vacant shop units. A survey of appropriate properties is to be conducted, and searches carried out to find the contact details of the owners and agents. These will be presented at the next meeting.

Panels are to be made up of artwork used on the lamp column banners, and will contain all partners' logos, grant scheme information to encourage improvement of the shop fronts, and finally the Group Strap line.

Action 3

b. Environmental Improvement Surveys

This item was put into the action plan to encourage the group to suggest other locations that would benefit from improvement, similar to the completed precinct scheme. Now that the Derby Road Paving scheme is likely to go ahead, it appears that funding will not be available to carry out other smaller schemes. However, suggestions were requested for possible future use. The condition of the private car park off Broad Oak Drive was raised, and was said to still be in a poor state. GW to look into contacting the owners again to follow up on regular cleansing of the site.

BW also suggested the area surrounding The Roach would benefit from improvement.

Action 4

c. Food and Drink Promotion

GW told the group he had talked to Breeze magazine who were looking into doing a section on Stapleford within their Food and Drink Guide. Also, it was agreed that a food and drink promotion would be a good addition to the new local newspaper. This will be looked at in greater detail at a later date.

3. Summer Newsletter

GW presented an amended version of the newsletter for final approval from the group. It was approved, and will be printed in the coming weeks in time for the next meeting. A delivery and distribution schedule will be agreed at the June meeting.

Action 5

4. Any other business

Concerns were raised that the ex-garage site on the corner of Broad Oak Drive was still vacant and was an eye sore. An update was given as to the progress of the planning application for the site, and the group was assured that all efforts were being made to get developments moving.

John Ross suggested that the large number of businesses dealing with Home improvement within the town could work together to put together some kind of showcase or show home to promote the sector within the town. Brian Wombwell suggested that this could be tied in with the Celebrating Stapleford event.

The Stapleford Carnival was raised as an opportunity to promote the work of the Regeneration group. Brian Wombwell told the group that the Stapleford Town Council tent at the event could be used to distribute SRG info such as newsletters. The idea of the SRG sponsoring a float was mentioned, this will be looked into in greater detail.

GW informed the group that information would be presented at the next meeting about the litter surveys to be conducted throughout the town.

Action 6

Date of Next Meeting

Thursday 2nd June 2005, 6.00pm, Carnegie Centre.

Actions:

- 1. GW to compile and send out press release for litter pick on 21st June**
- 2. GW to present shortlist of strap lines at next meeting**
- 3. GW to present survey of vacant units for display panels**
- 4. GW to look into condition of Broad Oak Drive car park- possible cleaning regime.**
- 5. GW to print newsletter and bring to next meeting to agree on distribution schedule.**
- 6. GW to compile information needed to conduct litter surveys.**