Broxtowe Borough Council
Corporate Plan 2016-2020

Broxtowe . . . a great place where people enjoy living, working and spending leisure time.
In this plan, we set out Broxtowe Borough Council’s priorities over the next four years to make Broxtowe a great place where people enjoy living, working and spending leisure time.

The views of our residents, elected members and Council officers have all helped shape the new, streamlined plan for 2016-20 to reflect our ambitions for the Borough.

Of course one of the biggest challenges will be working with continuing budget reductions and the Plan has been designed to prioritise local community needs so that we use your money on the things you think are most important.

Over the following pages, you can find out more about each priority, our objectives and our commitment to you in terms of our governance and accountability.

OUR VISION
Broxtowe... a great place where people enjoy living, working and spending leisure time.

www.broxtowe.gov.uk/corporateplan

Broxtowe Borough Council
our priorities 2016 - 2020

**HOUSING**
A good quality affordable home for all residents of Broxtowe.

**BUSINESS GROWTH**
New and growing businesses providing more jobs for people in Broxtowe and improved town centres.

**ENVIRONMENT**
The environment in Broxtowe will be protected and enhanced for future generations.

**COMMUNITY SAFETY**
Broxtowe will be a place where people feel safe and secure in their communities.

**HEALTH**
People in Broxtowe enjoy longer active and healthy lives.
A consultation of the draft priorities and objectives for the new plan took place last year both online and through Broxtowe Matters, which was delivered to every household in the Borough. Residents broadly endorsed the key themes in the plan.

An evidence base of key data for each of the five priorities was also used to come up with the objectives.

**YOUR TOP FIVE OBJECTIVES**

1. **Reduce litter and fly tipping to make Broxtowe cleaner**
2. **Reduce the amount of anti-social behaviour in Broxtowe**
3. **Increase recycling, composting and renewable energy projects as resources allow**
4. **Maintain and improve the green infrastructure of Broxtowe**
5. **Increase the rate of house building on brownfield sites**

The way the Council conducts its business is changing fast, keeping pace with the need to adapt to face the rapidly changing context in which it is operating.

Over the past few years we have evolved and now have fewer departmental divisions and continued partnership arrangements to move towards a structure which is more efficient and forward thinking.

The Council’s Operating Model

- **Services for customers**
  - Including planning, regeneration, economic growth and town centre management

- **Shared service arrangements**
  - Including housing, refuse collection and street cleaning, grounds maintenance, parks and open spaces, communities and benefits services, public protection, telephone and face to face contact

- **Commercial services**
  - Including leisure centre

- **Retained services**
  - Services which generate income

- **Backup services**
  - Services we maintain to help us manage money, buy wisely, communicate well and manage performance
One of our first targets is to increase house building by building 360 new homes each year.

Increase the rate of house building on brownfield sites

- Working in partnership with registered providers to building housing units and actively consider setting up a housing company
- Exercise CPO powers in selected cases where permissions for housing units are not implemented within a reasonable time period
- Supporting Parish Councils to complete a full set of Neighbourhood Plans for Broxtowe, alongside completing the Broxtowe Local Plan part 2

Become an excellent housing provider

- Implement the new Housing Strategy which includes an ambition to become an excellent housing provider
- Set up a private lettings agency to influence the quality of the private sector rented stock
- Bringing empty properties back into use and responding to concerns about unfit private sector accommodation
- One of our first targets is to increase house building by building 360 new homes each year.

Not enough house building - only 4 years in the last 20 where more than 300 homes were built

Growing population - Broxtowe households expected to increase by 8.8% between 2011 and 2021

Housing needs - social housing waiting list of over 1,400
business growth
new and growing businesses providing more jobs for people in Broxtowe and improved town centres

1. Increase the number of new businesses starting in Broxtowe
   HOW?
   • Implement an Economic Regeneration Strategy in order to increase the number of new businesses in Broxtowe and support existing businesses to expand.
   EVIDENCE
   Reduction in unemployment rates in Broxtowe

2. Help our town centres to compete and attract new visitors
   HOW?
   • Work with local businesses to devise and deliver action plans for Beeston, Eastwood, Kimberley and Stapleford town centres.
   EVIDENCE
   A qualified workforce - the percentage of people with no qualifications ranges between 11.7% and 29.35%

3. Complete the regeneration of Beeston town centre and seek opportunities to regenerate town centres throughout Broxtowe
   HOW?
   • Devise and implement a plan to redevelop the final phase of Beeston town centre and seek opportunities to redevelop other town centres across Broxtowe.
   EVIDENCE
   Business registration - Broxtowe has a low rate compared to the national figures.

We’ll aim to ensure our town centre occupancy rates meet or better the national average.

Broxtowe Borough Council
1. Reduce litter and fly tipping to make Broxtowe cleaner
   - Identify and deliver new interventions to tackle and reduce fly tipping in Broxtowe

2. Maintain and improve the green infrastructure of Broxtowe
   - Produce and begin to implement the first green infrastructure strategy to ensure built development in Broxtowe is balanced by linked green infrastructure

3. Increase recycling, composting, renewables and energy efficiency projects as resources allow and reduce residual waste
   - Produce a new waste and recycling strategy which will set out the ways in which recycling and composting will increase in Broxtowe and residual waste will reduce, subject to resources becoming available.
   - Revise our carbon management plan, setting out a new agenda for action on reducing CO2 emissions.

EVIDENCE
- Recycling rates - Broxtowe’s recycling rates are declining.
- CO2 emissions - between 2005 and 2013 there has been a 32% decrease in CO2 emissions in Broxtowe.
- The Council has the largest area covered by local nature reserve in the county.

Reduce the number of flytipping incidents by 10% each year

Environment

The environment in Broxtowe will be protected and enhanced for future generations.
health

people in Broxtowe enjoy longer active and healthy lives

1. Increase the number of people who have active lifestyles
   - Consider whether to create a new leisure company to increase participation in active lifestyles
   - Refresh our leisure facilities strategy to ensure the long term future of leisure facilities in Broxtowe.

2. Work with partners to improve the health of the local population
   - Work with partners within the local strategic partnership to attract resources and implement plans to reduce obesity, increase physical activity and reduce smoking.

3. Reduce alcohol related harm in Broxtowe
   - Work with partners within the local strategic partnership to attract resources and implement plans to reduce alcohol related harm.

EVIDENCE

Health profile - the latest profile shows that Broxtowe performs at or above the national average. Areas which are closest to being below average include excess weight in adults, recorded diabetes and hospital stays for alcohol related harm.

We will increase our total attendance at our leisure centres and cultural sites to 1,740,000.
Reduce the amount of anti-social behaviour in Broxtowe

**How?**
- Devise and implement a new corporate anti-social behaviour policy for Broxtowe

**Evidence**
Community Safety profile - The latest profile shows that Broxtowe compares well in its most similar family group. The highest volume crimes in 2014/15 were anti-social behaviour and domestic abuse.

Reduce domestic violence in Broxtowe

**How?**
- Work with partners to propose successful interventions to reduce perpetration of domestic violence

We will aim to reduce the number of reported anti-social behaviour cases by 5% each year.
We believe that we should be accountable for our activities and actions and a comprehensive governance system is in place to ensure that the Council is effectively regulated, conforms to good practice in its decision making and that our residents can challenge us and become engaged in democracy.

The graphic below shows you the three main ways that both our Officers and Elected members are checked and how we show our accountability to you.

You can find full details of all these checks at www.broxtowe.gov.uk/governance

You can also read more details about how our objectives will be achieved and how we will measure progress by looking at our business plans on the Council’s website.

It’s easy to keep up to date with the latest news, events and updates on our services and progress with our email me service.

Simply visit www.broxtowe.gov.uk/emailme and select the topics you are interested in. You will then get updates direct to your inbox to keep you informed.