

# **Application for Advertisement consent**

## **NATIONAL REQUIREMENTS**

- Completed form (3 copies to be supplied unless the application is submitted electronically)
- A plan which identifies the land to which the application relates drawn to an identified scale, identifies the location of the site by reference to at least two named roads, identifies the proposed position of the advertisement and shows the direction of North (3 copies to be supplied unless the application is submitted electronically)
- A copy of other plans and drawings or information necessary to describe the subject of the application (3 copies to be supplied unless the application is submitted electronically) including:
  - Existing and proposed elevations (e.g. at a scale of 1:50 or 1:100)
  - Advertisement drawing(s) (e.g. at a scale of 1:50 or 1:100) (showing advertisement size, siting, materials and colours to be used, height above ground, extent of projection and details of the method and colour(s) of illumination [if applicable])
- The appropriate fee

## **LOCAL REQUIREMENTS may include some or all of the following:**

- Lighting assessment (where illuminated advertisements are proposed)
- Other plans
- Photographs and photomontages
- Planning Statement/Business Case

In addition:

### **Critical Dimensions and a recognised metric scale**

**All plans and drawings submitted are required to have critical dimensions and a recognised metric scale marked on them.**

**If plans are received without critical dimensions no further checks will be made until they are received. Critical dimensions include heights (including from ground level to eaves and to roof ridges), width and length of buildings and extensions, and distances to site boundaries. These are necessary to ensure the plans are readable on our web site and to ensure that it is clear what you are applying for and what the Council are granting permission for.**

Revised August 2014