



6 September 2017

Dear Sir/Madam

A meeting of the Jobs and Economy Committee will be held on Thursday, 14 September 2017 in the New Council Chamber, Foster Avenue, Beeston, commencing at 7.00pm.

Should you require advice on declaring an interest in any item on the agenda, please contact the Monitoring Officer at your earliest convenience.

Yours faithfully

Chief Executive

To Councillors:	B C Carr	J W Handley
	E Cubley	M Handley
	T A Cullen	A Harper (Chair)
	M J Crow (Vice Chair)	P Lally
	L Fletcher	R S Robinson

AGENDA

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

Members are requested to declare the existence and nature of any disclosable pecuniary interest and/or other interest in any item on the agenda.

3. MINUTES

PAGES 1 - 5

The Committee is asked to confirm as a correct record the minutes of the meeting held on 6 July 2017.

4. ECONOMIC REGENERATION STRATEGY – DELIVERY PLAN UPDATE PAGES 6 - 33

To update members on the progress towards targets and actions within the current Economic Regeneration Strategy's Delivery Plan, and propose new targets and actions in an updated delivery plan.

5. BUSINESS GRANT SCHEME PAGES 34 - 36

To outline to members of the Committee details of a proposed grant scheme for Broxtowe businesses.

6. UPDATE ON KEY SITES PAGES 37 - 41

To update members of the Committee on the progress of housing sites across the Borough.

7. PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PROGRESS – BUSINESS GROWTH PAGES 42 - 50

To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators in the Business Growth Business Plan.

8. WORK PROGRAMME PAGE 51

To consider items for inclusion in the Work Programme for future meetings.

JOBS AND ECONOMY COMMITTEE

6 JULY 2017

Present: Councillor A Harper, Chair

Councillors: M J Crow (Vice Chair)
E Cubley
T A Cullen
D A Elliott
J W Handley
M Handley
R I Jackson
P Lally
W J Longdon
J K Marsters (substitute)
R S Robinson

Apologies for absence were received from Councillors B C Carr and M Radulovic MBE.

1. **DECLARATIONS OF INTEREST**

Councillor J W Handley declared a non-pecuniary interest in item 4, Part 2 Local Plan because he was the ward councillor for Brinsley.

2. **MINUTES**

The minutes of the meeting held on 16 March 2017 were confirmed and signed.

3. **PART 2 LOCAL PLAN**

The Committee considered the late items that had been submitted regarding the Part 2 Local Plan, along with the allocations for housing and policies in relation to affordable housing, housing mix, gypsy and travellers and retail policy.

Particular attention was paid to the allocation of a site at Brinsley. Two sites had been proposed for development and the Committee was asked to decide which would be the most appropriate for inclusion in the plan. Photographs and maps of both sites were provided for the benefit of members.

Representation in support of option 2 was made to the Committee by Liberty Stones on behalf of Richborough Estates and Elizabeth Williamson of Brinsley Parish Council. Representation in support of option 1 was made to the Committee by Keith Rodgers on behalf of Mr and Mrs Anthony.

The Committee noted that the most significant issue with site option 2 was the risk of coalescence with Underwood. It was stated that Broxtowe Borough Council had a duty to cooperate with Ashfield District Council which had voiced serious concerns regarding option 2 and that a failure to take these concerns into account would jeopardise the entire Local Plan at the examination stage. It was also noted that option 2 did not have defensible boundaries, although it was stated that the developer had pledged to plant a line of trees to create a defensible Green Belt boundary.

Discussion focused on reconciling the principles of localism with creating a sound plan that would be acceptable to the Planning Inspector. It was noted that the Planning team had been working with the developers of site option 1 to ensure that their proposals would be deliverable. The Planning team had been working with both developers since site option 2 had been put forward in early 2017. It was confirmed that the entirety of the option 1 site was in the legal ownership of Mr and Mrs Anthony, including the point of access.

The progress made by Brinsley Parish Council was praised, as it had previously opposed all development in the Green Belt. The Brinsley Neighbourhood Plan Steering Group had attempted to identify small sites for the 150 houses that had been allocated to the area, but had come to the conclusion that a large site would have to be brought forward for development and had consulted accordingly. Its consultation identified option 2 as the preferred site for allocation, whereas the Broxtowe Borough Council consultation had identified option 1 as the preferred site for allocation.

Debate centred on the need for strong evidence to support site allocation decisions. Supporters of the option 2 site argued that the coalescence was not significant and voiced concern that the option 1 site would be separated from the rest of the village by a busy road. Supporters of the option 1 site noted that Ashfield District Council had made clear their intention to object if the option 2 site was allocated and the Planning Inspector would give significant weight to their concerns about coalescence with Underwood. It was noted that if a strong case was made for option 2, but the evidence still supported option 1, the Planning Inspector could call for both sites to be developed.

The Committee noted that once the draft Part 2 Local Plan was approved it would be published for consultation for an extended period in recognition of the summer holidays. All responses to the consultation were to be compiled and brought back before the Committee, who would then agree for the Part 2 Local Plan to be submitted to the Planning Inspector. This would begin the examination process which could last for up to a year.

It was clarified that the land off Cornwall Avenue in Beeston Rylands, known locally as the Horse's Field was not to be built on. There was a housing proposal for 150 houses on the northern end of the site comprised of Severn Trent land and it was noted that if the plan was endorsed it would make abundantly clear that there was not be development of any kind on the Horse's Field.

Representations were made to the Committee by Councillor Richard McRae and Councillor Martin Plackett regarding development on Coventry Lane. It was noted that the allocation for housing on this site had been decided at the meeting on 26 January 2017.

RESOLVED that:

- 1. The policies and allocations listed in the appendices be approved for inclusion in the Broxtowe Part 2 Local Plan.**
- 2. The draft of the Part 2 Local Plan be approved to be published for a six week period of formal representations with delegated authority to the Head of Neighbourhoods and Prosperity in consultation with the Chair of the Jobs and Economy Committee to undertake editing changes to the plan and publish the necessary background supporting evidence.**

(Councillor J W Handley, having declared a non-pecuniary interest in the item joined the debate, but did not vote thereon.)

4. KIMBERLEY JOBS FAIRS

The Committee noted that a jobs fair had taken place in Kimberley on 24 April 2017 which had been successful, and another was planned for 13 September in Stapleford. It was hoped that the jobs fairs would continue to develop through establishing links with employers in the area.

5. TOUR OF BRITAIN: NOTTINGHAMSHIRE LEG

The meeting considered the costs associated with bringing the Nottinghamshire leg of the 2017 Tour of Britain to Broxtowe. It was noted that Liberty Leisure and Nottinghamshire County Council would be organising a wide ranging programme of events to promote the Tour of Britain and cycling. It was also noted that Nottinghamshire County Council had committed to fixing all potholes along the route.

RESOLVED that the Committee recommend to the Finance and Resources Committee that up to £5,000 be allocated towards this event, funded from 2017/18 revenue contingencies.

6. TOWN CENTRES UPDATE

The Committee noted the update on town centres, including the change of responsibility for the issue under the departmental reorganisation. This would include a revised plan for town centres and renewed strategies. Plans for a beach to be set up on the former Bus Station site in Beeston were also note, with particular reference to the provision of chemical toilets at the attraction and the fact that the operator was to deck the site with wood to ensure even surfaces.

7. ECONOMIC DEVELOPMENT UPDATE

The Committee noted the progress made in delivering the Council's Economic Development Strategy.

8. UPDATE ON KEY SITES

The Committee noted the progress of housing sites across the Borough. There was concern that the report was not entirely up to date. It was also noted that the Manor at Toton referenced the Manor Garage site and not the Manor Public House. There was discussion surrounding Beeston Cement Depot, the Boots and Plessey sites, Beamlight and Moults Yard.

It was noted that overall the number of houses being built in the Borough had increased.

9. CONSENT STREETS IN BEESTON

The Committee discussed the possibility of introducing a consent streets scheme for Beeston. It was noted that there had been a number of complaints about aggressive sales people around the centre of Beeston. The implementation of the Consent Streets Scheme would give the Council the ability to control unwanted trading on public highways.

RECOMMENDED to Council that the proposed change to the Scheme of Delegation in appendix 1 be approved.

RESOLVED that:

- 1. Consent streets be introduced in Beeston and the Council's intentions be advertised accordingly.**
- 2. The proposed charges given in the report be approved.**
- 3. The Consent Street policy in appendix 2 be approved.**

10. STAPLEFORD WI-FI UPDATE

The Committee noted the launch of the free Wi-Fi scheme in Stapleford. It was agreed that the data provided by the scheme would be useful in identifying footfall trends, designing events to promote Stapleford and marketing businesses in the town centre.

11. WORK PROGRAMME

The Committee requested that a presentation be made to the Committee by Elephant Wi-Fi at its meeting on 2 November 2017. Forthcoming work on Town Centre and Economic Development Strategies were also noted.

RESOLVED that the Work Programme, as amended, be approved.

Report of the Chief Executive

ECONOMIC REGENERATION STRATEGY – DELIVERY PLAN UPDATE1. Purpose of report

To update members on the progress towards targets and actions within the current Economic Regeneration Strategy's Delivery Plan, and propose new targets and actions in an updated delivery plan. The current Delivery Plan accompanies the Economic Regeneration Strategy (2015-2019) which is currently being refreshed and will be taken to a later Committee for approval. The new Delivery Plan will, in part, inform the content of the revised strategy.

2. Background

In March 2015 the Council approved the existing Economic Regeneration Strategy and associated Delivery Plan, which was proposed to run from 2015-2019 and is included at appendix 1 along with notes on progress made. The Strategy outlined the Council's approach to Economic Development moving forward following the merging of the Economic Development and Planning sections at that time. Following the recent merging of the Town Centres team with Economic Development, a refreshing of the current strategy and associated delivery plan seems relevant. The revised Delivery Plan is included at appendix 2.

3. Financial implications

The Delivery Plan proposes submitting bids for external funding opportunities as and when they may present themselves. Any external funding received will be utilised in accordance with the Economic Development Strategy. The details will be reported to the relevant Committee for consideration with revenue and capital budgets amended accordingly.

Recommendation

Committee is asked to NOTE the progress of the previous Delivery Plan (2015-2019) and adopt the revised Delivery Plan (2017-2021) which will accompany the forthcoming Economic Regeneration Strategy.

Background papers

Nil

Broxtowe Economic Development Strategy – Delivery Plan 2015 – 2019

This Delivery Plan identifies the key targets, intended outcomes and actions that underpin the Economic Development Strategy.

It should be noted that many of the current funding initiatives and programmes are due to expire between Marchs - June 2015 and at this point it is unclear which will continue. As this delivery plan is dependent on obtaining various sources of funding and on the actions of delivery partners and agencies, this plan will have to change and adapt accordingly.

Our Key Priorities are identified as:

- Jobs, Skills & Training
- Competitive Business Growth
- Inward Investment
- Brownfield Development

Progress within existing delivery plan

In March 2015 the Council formally adopted the Economic Regeneration Strategy, with the purpose of identifying which areas to focus Economic Development resources and outline the new approach to the physical regeneration of brownfield sites. The Delivery Plan accompanying the strategy provides details of actions, tasks and measures in implementing the four themes of the Economic Regeneration strategy. The progress, or otherwise, and explanations for each theme are outlined below.

Jobs, Skills & Training**1A: Create Opportunities: by connecting young people and adults to employers**

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement / Lead	Timescales	Progress
Apprenticeship Campaign to promote the benefits of apprenticeships to Small and Medium Enterprises (SMEs)	-Increased number of apprentice positions	Broxtowe Borough Council target of 20 apprentice contracts per year. Annual targets achieved – aim for 100 a year in the Borough Levels of NEET (Not in Education, Employment or Training)	Julie Fish Training Officer – targets. Economic Development Team (Lead facilitator) Nottinghamshire County Council, FUTURES, Nottingham City Council, LEP, ESIF FE institutions	– From April 2015 (ongoing)	Apprenticeships are being conducted at Broxtowe; exploring options for wider campaign ran by Broxtowe BC and partners. One campaign currently conducting D2N2 wide through Employ Local
Business/Employer Engagement Events	-Develop key relationships, linking with Skills provision. -Establish strong employer links to meet the needs of each industry sector. - Market Growth sectors	Attendance at individual jobs Fairs	Economic Development Team (Lead) Chamber of Commerce, etc.	3 per year January, April & October	Job fairs and events continuing, previous events popular with businesses and good feedback received.
Council Procurement – Local Employer Agreement	- Incorporate provision of apprenticeships as a measure of Council Tender contracts	Number of Council Apprentices secured through Training Contracts	Economic Development Team. Human Resources Capital Works	April 2015	Exploring options, delay due to resource issues

	-Enable more local SMEs to get Council contracts	Number of Work Experience Placements Number of Council contracts given to local SMEs.	Housing Repairs Team Procurement Team (Corporate Led Process)		
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1B - Preparing People for Work: enable a smoother transition from learning into employment

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Barriers to work	<ul style="list-style-type: none"> -Enable unemployed people to access job opportunities where transport is a barrier via Service Level Agreement with Travel Wise. -Pilot a survey of out of work residents in priority wards to understand and track barriers to employment. -Co-ordinate work experience placements and develop flexible pathways into learning and work. -Offer specific training including SBWAs - Ensure short term school leaver work experience placements 	<ul style="list-style-type: none"> Responses to out of work survey Travel Wise Monitoring of work experience placements Sample Survey of unemployed Monitoring of SBWA (Sector Based Work Academies) take up. Minimum of 10 a year. 	<ul style="list-style-type: none"> Economic Development Team (Henri to Lead) Capital Works Travel Wise Training Providers Voluntary Action Broxtowe Adult & Community Learning Service Voluntary Sector Providers Sure Start University of Nottingham 	<ul style="list-style-type: none"> April 2015 (Based on ESIF timescales and funding) June 2015 (Based on ESIF timescales and funding) April 2015 	<ul style="list-style-type: none"> Progress has been made with SBWA being offered by local organisations. Exploring options and building links with partners to fulfill the intended outcomes.
Local Employment Support Programmes	-Facilitate discussions with all providers to develop Local Employment Support	Number of Local Employment support programmes	Economic Development Team	April 2015	Limited progress but in wider context some

	<p>Programmes in targeted areas.</p> <p>-Promote volunteering, citizenship programmes, job hunting and CV writing support.</p> <p>-Target and support the most vulnerable young people, and long term unemployed into training or work.</p>	<p>Number of participants</p> <p>Overall unemployment level</p> <p>Develop delivery models with key partners.</p> <p>Support funding bids by community organisations</p>	<p>Training Providers</p> <p>Voluntary Action Broxtowe</p> <p>Adult & Community Learning Service</p> <p>Voluntary Sector Providers</p> <p>Sure Start, Job Centre Plus</p>	<p>Feb 2015</p> <p>April 2015 (Based on ESIF timescales and funding)</p>	<p>services stated are being provided by Job Centre Plus and newly formed job clubs e.g Eastwood Job Club</p>
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1C. - Improving the Pathways into Work: make finding a job easier for younger people and make it easier for employers to recruit.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Training Provider - Quality Pledge	<p>-Baseline of Training Providers.</p> <p>-Provide a catalogue of support for employers to access with links to the support available.</p>	<p>Number of Training Providers signing up to 'Quality Pledge'</p> <p>Number of hits on Economic Development Website</p> <p>- Responses from future Business Surveys (re access to training).</p>	<p>Economic Development Team. LEP</p>	<p>June 2015</p> <p>April 2015</p>	<p>Exploring options for this project with training providers through LEP facilities e.g. Skills Local and Employ Local.</p>
Website	<p>-Deliver an Information portal that includes all the available training for the unemployed and Council job/apprentice opportunities.</p> <p>-Signpost individuals to</p>	<p>Relevant website hits and enquiries</p> <p>Feedback from training providers about attendance rates</p>	<p>Economic Development Team (Ryan to Lead)</p> <p>Webteam</p> <p>Job Centre Plus</p>	<p>By Summer 2015</p>	<p>Completed and went live April 2017</p>

	appropriate national/local employment programmes and agencies programmes -Link to Job Centre Plus				
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Competitive Business Growth

2A: Competitive Business Growth: signpost suitable funding, encourage workforce investment and promote growth through better interconnectivity.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Promote Investment funds	-Ensure companies are aware of the possible funding options available to them such as Nottinghamshire Investment Fund	Success of respective bids	Economic Development Team (Lead)	Ongoing	On-going and recently had some success with bids submitted. The inclusion of My Incubator Ventures on the website and releasing regular newsletters to companies assists this theme.
	Nottingham Technology Grant Fund (NTech)	Number of Website hits on relevant sections	LEP	Ongoing	
	-Engage with relevant bodies to ensure Broxtowe has the best chance of obtaining funding - Prioritise funding bids, focusing on projects with greatest likelihood of success.	Success of respective bids	Webteam	Ongoing	
Exporting - international markets	-Work with UKTI to promote growth and exploit international market opportunities by better connecting businesses to existing activities. -Utilise civic partnerships to support new markets for local businesses.	Number of Website hits on relevant sections	Webteam	September 2015 September 2015	Progress made through website signposting to Depart for International Trade (formally UKTI)

2B: Business Support: ensuring suitable business networks are in place

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Innovation	<ul style="list-style-type: none"> -Work with universities to link them with local businesses. -Facilitate technology and knowledge transfer activities between local businesses, Nottingham's two universities and FE colleges -Graduate placement scheme - Work with Universities to identify need and provide for employment sites for new startup companies 	<ul style="list-style-type: none"> Number of business engaging with Higher Education Institutions Number of graduate placements_leaving university entering employment 	<ul style="list-style-type: none"> Economic Development Team (Lead facilitator) University of Nottingham Enterprise Zone Innovation team LEP 	<ul style="list-style-type: none"> June 2015 June 2015 April 2015 April 2015 	<ul style="list-style-type: none"> Graduate placement scheme FUSE was ran across Nottinghamshire County Council and Nottingham City Council in collaboration with Notts Uni and NTU. Providing information on available support through universities to Broxtowe businesses through direct contact or newsletter/website
Identification of gaps in local business support	<ul style="list-style-type: none"> -Development of local programmes to satisfy need -Help to shape the level of business support available locally. 	<ul style="list-style-type: none"> 1 x Annual Business Survey 3x Business Feedback from Business Network Meetings 	<ul style="list-style-type: none"> Economic Development Team (Lead) Nottinghamshire County Council Broxtowe Business Network, Erewash Business Partnership 	<ul style="list-style-type: none"> June 2015 Jan,, June, Oct, 2015 	<ul style="list-style-type: none"> Business survey ongoing with responses noted from businesses. Feedback also gained from attending and running events in the area.

Business/Employer Engagement	-Establish a Business Club for Broxtowe as the 'Voice of Business in Broxtowe', -Ensure businesses are aware of relevant initiatives and funding opportunities to help them innovate and become more productive -Increase the number of local businesses engaging with business support provision	Number of businesses engaging with business support Number of Business Network Meetings/Events annually.	Economic Development Team (Lead Facilitator) Gedling Business Partnership Beeston Business Network, Erewash Business Partnership	June 2015 Ongoing	Engagement on-going with businesses, involved with local organisations e.g. Beeston Business Network – attendance expanding monthly.
Beeston Bid	Support the updated BID proposal through the renewal process	Successful re-ballot summer 2015.	Town Centre Management Beeston Businesses Democratic Services	2015 (2016-2020 potential BID revised timescale)	No longer in operation

Inward Investment

3A. Inward Investment - Place Marketing - grow the idea that Broxtowe is a desirable place to live and work and support those businesses that require expansion.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Promotional Campaigns	<ul style="list-style-type: none"> -Deliver promotional campaigns to attract new business, sport and leisure visitors to Broxtowe -Produce a business marketing brochure -Produce a marketing brochure to promote the Broxtowe Offer and showcasing Inward investment Case studies 	<ul style="list-style-type: none"> Number of Promotional Campaigns Number of business brochures Number of marketing brochures 	<ul style="list-style-type: none"> Communications Team, Town Centre Teams, and Heritage/Leisure Team Economic Development Team (Lead) Burrows directory 	<ul style="list-style-type: none"> April 2015/ Ongoing April 2015 April 2015 	A regular newsletter (news dependent) is sent out weekly to all businesses, a business directory has been created and promotional material is available on the website.
Website	<ul style="list-style-type: none"> -Alongside the other aspects of the website ensure Broxtowe is marketed as a desirable place to live and work. - Include all the available business support products, service providers and funding streams to support local businesses 	<ul style="list-style-type: none"> Create Economic Development Website No of relevant website hits 	<ul style="list-style-type: none"> Economic Development Team (Ryan to Lead) Web Team 	By Summer 2015	Website went live April 2017, with relevant business support products, providers and funding streams outlined. The website will evolve overtime.

3B Site Specific Investment: - targeting defined areas for investment and maximising the potential of enterprise zones.
 (There are obvious and inevitable crossovers between this section and section 4A)

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Strategic Employment Sites	Implement any changes to strategic employment sites following viability survey (already commissioned through planning)	Suitability of existing employment land	Links with Planning Policy Monitoring Economic Development Team (Ryan to Lead)	End of 2015	On-going with progress being made through the mapping of commercial properties in Broxtowe. This will provide indication on how the market is fairing and current suitability of employment land
Site Development	-Develop an agreed approach with land-holding partners to support asset-led investment / funding opportunities. -Work with planning to attract inward investment and business expansion	Business Rates Council Tax No of planning permissions for Industrial Sites Square Feet of Employment Annual Monitoring Report	Planning policy team Development Management	Ongoing Ongoing	On-going with site promotion through economic development section of website and Broxtowe Business Directory.

Enterprise Zones	<ul style="list-style-type: none"> -Maximise the potential for locating businesses and housing at Boots and Beeston Business Park - Ensure local businesses obtain contracts where possible - Market the potential of these sites -Signpost to other key employers or areas of workforce 	<ul style="list-style-type: none"> Success of grant bids Involvement with Nottingham City and the Sustainable Urban Development Programme 	<ul style="list-style-type: none"> Nottingham City Development Management 	<ul style="list-style-type: none"> 2015 Ongoing 	<ul style="list-style-type: none"> On-going and progress being made on both enterprise zones. Marketing and signposting of the Beeston Business Park is being conducted through Broxtowe Borough Council, Invest in Nottingham, marketing agents for site and site owners.
Tram Feasibility Study	Prepare options to enable the commissioning of feasibility study for a tram extension to Kimberley.	Outcome of feasibility study	<ul style="list-style-type: none"> NET Nottingham City Council Regeneration Manager 	<ul style="list-style-type: none"> Feasibility completed by Late 2015 	Completed and report noted
HS2 / Strategic Site for Growth	Working with the Toton Advisory group and the HS2 visioning board to ensure future redevelopment of the Strategic Site for Growth creates a development enhance the locality , maximises the economic benefits for the area and the full connectivity	<ul style="list-style-type: none"> Planning permission for the site Outcomes of the group and board meetings HS2 consent 	<ul style="list-style-type: none"> HS2/Toton Advisory Committee Planning Policy HS2 Visioning Board Development Management 	<ul style="list-style-type: none"> Ongoing Anticipated planning application to Committee in 2015 	<ul style="list-style-type: none"> BBC masterplan published in December 2015 following extensive local consultation. This included 500 homes on 13.5 hectares of the total 154 hectare site with significant employment land

	potential of HS2 is realised.		Economic Development		and green infrastructure provision on the remainder. The Planning Application was approved for 500 homes in line with this plan in 2016 and significant work is underway to prepare an East Midlands Growth Strategy. This will seek to secure the greatest benefit from HS2 for the region, at the same time as ensuring that local expectations of highway improvements, green infrastructure and easy access to the station are met.
Beeston Square Redevelopment	Working with partners to ensure future redevelopment of Phase 2 of the Square redevelopment.	Planning Application for Phase 2 Planning permission for Phase 2	Development Management Head of Property Services Estates	2015-2016 discussions Planned start 2017	Progress made with a draft Part 2 Local Plan policy for mixed use development including a cinema.

3C Website: Creating an information portal that is relevant, up to date and useful.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Website	<ul style="list-style-type: none"> -Deliver a Business Information portal that includes all the available business support products, service providers and funding streams, and that promotes opportunities for Broxtowe businesses and showcases Inward investment Case studies. - Use digital and social media to support jobsearch -Signposting businesses to appropriate national/local programmes 	<ul style="list-style-type: none"> Create Economic Development Website No of website hits Social Media Work with Estates to ensure Council assets are marketed appropriately Explore the possibility of utilizing Co Star and Trackivity 	<ul style="list-style-type: none"> Economic Development Team (Ryan to Lead) Web Team 	By Summer 2015	Completed April 2017

Brownfield Development:**4A Site Priority: detailed analysis of existing information to determine brownfield sites for redevelopment.**

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
Strategic Housing Land Availability Study	<p>Analysis of core document to produce a list of sites to prioritise for redevelopment</p> <p>Liaise with owners/developers of sites to bring forward new development</p>	<p>Number of houses with permission on Brownfield land with particular reference to targeted sites.</p> <p>Employment Land Monitoring</p>	<p>Planning Policy Team</p> <p>Regeneration Manager</p>	<p>Ongoing</p> <p>Ongoing</p>	<p>This is now achieving results with housing completions, at just under 300 homes for the 2016/17 monitoring year, and a year on year increase in planning permission granted with an expectation that completions will carry on increasing over the years to achieve core strategy targets. The new allocations in the Part 2 Plan are key to achieving this.</p>

4B Legal Agreements: Section 106 agreements, and similar, include contributions to ensure that developments complement and benefit the local labour market and economy by raising skills and enabling local people to compete for the jobs generated.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales	Progress
S106 and/or Unilateral Undertaking	<p>Integrate legal agreements into planning permission to increase job opportunities</p> <p>Work with Nottingham City sharing ideas about best practice and maximising opportunities through the jobs hub – integrate into planning policy if relevant</p>	<p>Number of s106 agreements for training and implementation</p> <p>S106 monitoring</p>	<p>Development Management</p> <p>Legal</p> <p>Nottingham City</p> <p>Planning Policy</p>	<p>Ongoing</p> <p>Initial meetings with Nottingham City December 2014</p> <p>2015</p>	<p>The possibility of integrating job opportunities and apprenticeships contracts within planning legal agreements was considered and discussed with the County Council. However it has not proved practical or viable in the current climate to incorporate these elements within these documents and therefore this idea has not been pursued any further.</p>

APPENDIX 2

Revised Delivery Plan

Broxtowe Economic Development Strategy – Delivery Plan 2017 – 2021

This Delivery Plan identifies the key targets, intended outcomes and actions that underpin the Economic Regeneration Strategy.

Some elements outlined below are dependent on obtaining funding streams and/or cooperative working with external agencies and bodies. Consequently delivery on some of the elements outlined below may be limited and dependant on available staffing resources at the time.

Our Key Priorities are identified as:

- Jobs, Skills and Training
- Competitive Business Growth
- Inward Investment
- Brownfield Development

Jobs, Skills and Training

1A: Create Opportunities and Enhance Pathways into Work: by connecting young people and adults to employers.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement / Lead	Timescales
<p>Apprenticeship Campaign to promote the benefits of apprenticeships to companies across the Borough.</p> <p>Case at Council to show benefits to others</p>	<p>-Increased number of apprentice positions utilized across the Borough and ensure businesses are aware of the benefits of the Apprenticeship Levy.</p> <p>-Increase apprenticeships across the Broxtowe</p>	<p>Broxtowe Borough Council target of 6 apprentice contracts per year.</p> <p>Annual targets achieved</p> <p>Levels of NEET (Not in Education, Employment or Training)</p> <p>Apprenticeships directly employed from Schools/Colleges</p>	<p>Broxtowe Borough Council – targets. Human Resources Economic Development Team</p> <p>Nottinghamshire County Council, FUTURES, Nottingham City Council, LEP, FE institutions</p>	<p>– Ongoing but assess annually</p>
Business/Employer Engagement Events	<p>-Establish strong employer links to meet the needs of each industry sector and provide training events accordingly</p>	<p>Attendance at jobs Fairs</p> <p>Attendance at training events</p> <p>Number of Jobs fairs and training events a year</p>	<p>Economic Development Team (Lead) Local Councilors of Chamber of Commerce Community Groups D2N2 LEP</p>	<p>-Ongoing</p>
Council Procurement – Local Employer Agreement (subject to procurement strategy)	<p>Incorporate provision of apprenticeships as a measure of Council Tender contracts</p>	<p>Number of Work Experience Placements</p> <p>Contracts awarded that lead to employment opportunities.</p>	<p>Economic Development Team. Human Resources Corporate Led Process</p>	<p>Ongoing once Procurement Strategy is finalised</p>

Website	<ul style="list-style-type: none"> - Maintain an information portal that includes all relevant Economic Development Information. - Send out regular updates advising of relevant information or updates. -Signpost individuals to appropriate national/local employment programmes and agencies. 	Relevant website hits and enquiries	Economic Development Team (Alex to Lead) Webteam	Ongoing
The Apprenticeship Levy	-Look at all potential uses for the councils own levy pot, including staff training, new posts and/or training for direct suppliers (through framework) to the Council.	-Number of apprentice posts -Workplace Planning	Economic Development Team Human Resources CEO Office	Ongoing - Yearly cycles in line with training provider enrolment dates

1B - Preparing People for Work: enable a smoother transition from learning into employment

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Barriers to work	<p>-Increase awareness of opportunities for school/college leavers into employment by liaising with both Schools and Colleges across the Borough</p> <p>-Co-ordinate work experience placements and develop flexible pathways into learning and work.</p> <p>-Links with universities</p>	<p>Number of direct employment places created by liaising with the relevant bodies.</p> <p>Monitoring of work experience placements</p>	Economic Development Team (Alex to Lead)	Ongoing.
Local Employment Support Programmes	<p>-Facilitate discussions with all providers to develop Local Employment Support Programmes in targeted areas.</p> <p>-Create job clubs and similar support programmes.</p>	<p>Number of Local Employment support programmes</p> <p>Jobs Clubs created</p>	Economic Development Team Training Providers Adult and Community Learning Service Voluntary Sector Providers Job Centre Plus	Ongoing

Competitive Business Growth

2A: Competitive Business Growth: signpost suitable funding, encourage workforce investment and promote growth through better interconnectivity.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Promote Investment funds	-Ensure companies are aware of the possible funding options available to them and advise accordingly.	Success of respective bids	Economic Development Team (Lead)	Ongoing
	-Engage with relevant bodies to ensure Broxtowe has the best chance of obtaining funding	Number of Website hits on relevant sections	LEP Webteam	Ongoing
	- Prioritise funding bids, focusing on projects with greatest likelihood of success.			Ongoing
Website	-Signpost businesses to relevant funding or support agencies and promote growth	Number of Website hits on relevant sections	Webteam	Ongoing
	-Update members of the database about funding streams, partnership working and training opportunities	Number of people on database and feedback from courses	Economic Team	Ongoing

2B: Business Support: ensuring suitable business networks are in place and suitable business support is available.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Identification of gaps in local business support	<ul style="list-style-type: none"> -Development of local programmes to satisfy local business needs -Provide training opportunities that are required following consultation with businesses and stakeholders 	Annual survey of database users	Economic Development Team	Annual
Business Support	<ul style="list-style-type: none"> -Ensure more businesses are aware of and make better use of the online business support - Signpost businesses to relevant business support networks - Explore possibility of a Council grants scheme available to all Broxtowe businesses 	<ul style="list-style-type: none"> - Hits on My Incubator Ventures on website -Website hits -Grant report and then subsequent take up of scheme 	Economic Development Team	Annual
Business/Employer Engagement	<ul style="list-style-type: none"> -Ensure local business and organizations are aware of local job networks and jobs clubs. -Support jobs networks and clubs by promoting events and sharing relevant resources. -Explore the possibility of creating a local business network for Broxtowe as a whole. -Increase the number of local businesses engaging with business support provision 	<ul style="list-style-type: none"> Number of businesses engaging with business networks Number of Business Network Meetings/Events annually. Broxtowe Business Network running on a regular basis 	<ul style="list-style-type: none"> Economic Development Team (Lead Facilitator) Beeston Business Network, Senior Economic Development Officer 	<ul style="list-style-type: none"> Ongoing Ongoing Bi – Annual Conferences

Inward Investment**3A. Inward Investment - Place Marketing - grow the idea that Broxtowe is a desirable place to live, work, socialise and shop and support those businesses that require expansion**

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Promotional Work	-Ensure businesses are kept up to date with news, event s and training opportunities. -Produce a business marketing brochure	Number of newsletters sent out through website. Number of marketing brochures	Economic Development Team (Lead) Burrows directory	Ongoing
Diversity of shops in town centres	To increase footfall amongst visitors and residents and encourage the provision and letting of retail units for specialist retail businesses. This may involve creative landlord management and appropriate incentives.	Balance of uses in town centre units Increased of footfall	Economic Development Team	
Reduction in boundaries of town centres	Deliver a more compact town centre where commercial units will be contained within a smaller area. Therefore, increasing the amount of residential units around the town centre.	Increase in occupancy Increase in footfall	Economic Development Team Planning Policy Team	

3B Site Specific Investment: - targeting defined areas for investment and maximising the potential of enterprise zones and town centres.

(There are obvious and inevitable crossovers between this section and section 4A)

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Strategic Employment Sites	<p>Work with partners to ensure that the potential of strategic employment sites is realized.</p> <p>Regularly monitor vacancy levels of employment sites and liaise with owners to coordinate efforts to increase these levels over time.</p>	<p>Suitability of existing employment land</p> <p>Vacancy rates on employment sites.</p>	<p>Economic Development Team (Ryan to Lead)</p> <p>Letting Agents.</p>	<p>Ongoing</p> <p>Target of 90% occupancy across main sites across Broxtowe.</p>
Site Development	<p>-Develop an agreed approach with land-holding partners to support asset-led investment / funding opportunities.</p> <p>-Agree a business rates relief plan for Broxtowe that focuses specific development in key development locations.</p> <p>Attract inward investment and business expansion.</p>	<p>Business Rates Council Tax</p> <p>Square Feet of Employment space developed</p> <p>Annual Monitoring Report</p>	<p>Council Tax</p> <p>Planning policy team</p> <p>Economic Development</p> <p>Development Management</p>	<p>Ongoing</p> <p>Ongoing</p>

Enterprise Zones	<ul style="list-style-type: none"> -Maximise the potential for locating businesses and housing at Boots and Beeston Business Park (needed anymore?) - Ensure local businesses obtain contracts where possible - Market the potential of these sites -Signpost to other key employers or areas of workforce 	<p>Success of grant bids</p> <p>Involvement with Nottingham City</p>	<p>Nottingham City</p> <p>Development Management</p> <p>Invest in Nottingham</p>	<p>2015</p> <p>Ongoing</p>
Digital High Street	Deliver digital infrastructure in all the town centres and engage businesses on use of the internet and social media	<p>All high streets offer free Wi-Fi</p> <p>Ratio of businesses with social media pages/websites is greater than those without</p>	Economic Development Team (Matt to lead)	
Town Centre –Master plans Projects	Ensure plans are in place to reinvigorate Eastwood, Kimberley and Stapleford Town Centres	Site specific plans and projects	Economic Development Team	
Tram Route Sites	Work with partners to ensure all vacant and underutilized sites along the tram route are redeveloped.	Number of sites left vacant along route	<p>Planning</p> <p>Regeneration Manager</p>	Ongoing
A610 Growth Corridor (Phil)	Working with Nottingham County Council to maximize the benefits of the A1610 Growth Corridor		<p>Nottingham County Council</p> <p>Economic Development</p>	Ongoing

HS2 / Strategic Site for Growth (SS)	Working with the Toton HS2 station hub delivery board and the HS2 Strategic Board to ensure future redevelopment of the Strategic Site for Growth creates a development enhance the locality , maximises the economic benefits for the area and the full connectivity potential of HS2 is realised.	Planning permission for the site Outcomes of the group and board meetings HS2 consent East Midlands Growth Strategy to be published in September 2017 building on work undertaken in Broxtowe and including with the Chetwynd Neighbourhood Forum	HS2/Toton Advisory Committee Planning Policy Development Management Economic Development	
Beeston Square Redevelopment	Working with partners to ensure future redevelopment of Phase 2 of the Square.	Planning Application for Phase 2 Planning permission for Phase 2	Development Management Head of Property Services Estates	Planned start 2018
Improved signage welcoming and directional in settlements	A review of existing signage. Signage needs to show the immediate area, current location and linkages to key locations.	Better signposting in Town Centres and Settlements Better continuity of signage	Economic Development Team	Ongoing

3C Website: Maintaining an information portal that is relevant, up to date and useful.

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Website	<ul style="list-style-type: none"> -Maintain a business Information portal that includes all the available business support products, service providers and funding streams, and that promotes opportunities for Broxtowe businesses and showcases Inward investment Case studies. -Signposting businesses to appropriate national/local programmes -Send regular bulletins to database members updating them on relevant economic development issues. 	<p>No of website hits Social Media</p> <p>Work with Estates to ensure Council assets are marketed appropriately – fully utilizing the potential</p>	<p>Economic Development Team</p> <p>Web Team</p>	Ongoing
Inward Investment Portal	<ul style="list-style-type: none"> -Mapping of available commercial property, privately and council owned. Details including agent details, available leases, permitted use class etc. Portal potentially <u>separate to the council's website</u>. 	<p>Ability to deal with property queries, out of council hours.</p> <p>Website hits and analytics</p>	<p>Economic Development Team</p> <p>Estates</p>	<p>Website up and running during 2019</p> <p>Ongoing</p>

Brownfield Development:**4A Site Priority: detailed analysis of existing information to determine brownfield sites for redevelopment.**

Action/ Task	Intended Outcome (s)	Indicators /Targets/ Measures	Involvement/ Lead	Timescales
Assess the Strategic Housing Land Availability Study and liaise with owners and Developers Assess part 1 of the Brownfield Register and determine sites to know which should progress into part 2 (permission in principle)	Produce a list of sites to bring forward new development	Number of houses with permission on Brownfield land with particular reference to targeted sites.	Regeneration Manager	Ongoing
	Single point of contact for developers. Explore existing powers, including Compulsory Purchase powers, to ensure that sites with planning permission are constructed.	Site Update reports Employment Land Monitoring	Planning Policy	Ongoing

Report of the Chief Executive

BUSINESS GRANT SCHEME1. Purpose of report

To outline to members of the Committee details of a proposed grant scheme for Broxtowe businesses. The report outlines a suggested approach to the delivery of grants, the determining body and the procedures that will need to be put in place.

2. Background

Since March 2017 the Economic Development team has been researching the potential of grant schemes for businesses in Broxtowe and mechanisms for how grants are best provided. Several iterations have been suggested and this is a further iteration of a grant scheme that could be considered.

3. Financial implications

Any funding awarded to businesses from the grant scheme will be drawn from the economic development budget and provided to businesses for specified usages. Details of grants awarded will be reported to relevant future committees. Further details of the financial requirements are included within the appendix.

Recommendation

The Committee is asked to consider the report and RESOLVE accordingly.

Background papers

Nil

APPENDIX

Introduction

This document provides the details behind the potential of conducting a new system of awarding grant funding with proposals put before a panel. This will encourage entrepreneurialism across Broxtowe helping promote business growth. The panel will consist of elected members, local businessmen and potentially a representative from the Local Enterprise Partnership (LEP).

Scheme

The Business Grant scheme will be available to start-up businesses who will make awards of up to £3,000. The panel will be comprised of business minded individuals from Broxtowe Borough Council and the business community who will decide upon the applications and presentations submitted.

Delivery

- Interested businesses will need to provide a business plan and cash flow forecast for viability assessment
- Details of what they wish to procure when starting (within reason of estimated costs)
- Support is available for businesses via My Incubator Ventures on Broxtowe BC website and NBV which can provide guidance to individuals looking to start-up
- The business plan, cash flow and procurement list will be viewed by the Economic Development team
- The successful applications will be asked to present to Broxtowe's Business Grant Scheme Panel
- Successful candidates will then be awarded the money by the Council.

Budget

Table below is an example of figures to be used, nothing confirmed.

Activity	2018/19	2019/20	2020/21	Total
Business grants	£12,000	£12,000	£12,000	£36,000
Marketing	£1,000	£1,000	£1,000	£3,000
Total	£13,000	£13,000	£13,000	£39,000

Outputs

With the successful awarding of the grant, we estimate one job to be created from every start-up grant awarded and the potential for one further job after two years of the business trading.

Outcomes

This will create a vibrant start-up culture within the Broxtowe Borough and increase numbers of start-ups in the area, which is a main theme within D2N2 Strategic Economic Plan and aligns with the Inward Investment theme of the Council's Economic Regeneration Strategy.

Positives

- Business grants can be used across the Borough in all sectors (so not excluding retail)
- Helps businesses start up anywhere in the Borough
- Support businesses to scale up, investigate innovative products etc.
- Encourages proper planning as businesses have to consider their business model thoroughly with a business plan and cash flow forecasts required for any successful grant
- More likely to create more jobs and promote diversity as different sectors can apply covering the entire Borough

Negatives

- New business – always risk of ceasing trading in first year
- Not prioritising investment within one area or sector e.g. manufacturing sector grants or town centres
- Business growth grants would require considerable invest for grant (circa £5,000)
- The a panel based style of awarding could be seen as a convoluted process for a minor amount of money for start-ups (If amount awarded is less than £3,000)
- This won't include match funding relevant for businesses to start-up and thus all the risk is with Broxtowe Borough Council.

Business Grant Scheme Panel

The panel will consist of public sector representatives (typically Councillors) and business community representatives.

For example:

- Cllr Tony Harper – Chair of Jobs and Economy
- Cllr Mel Crow – Deputy Leader
- Beeston Business Network representative
- Representative from NBV
- Strelley Hall representative
- Individual from the Quadrant

The time frames for the group to meet could be determined by the number of applications received or via a pre-determined date. The issue relating to meeting arrangements is the uncertainty on how well received the grants will be and therefore the number of applications received by Broxtowe Borough Council.

Report of the Chief Executive

UPDATE ON KEY SITES

1. Purpose of report

To update members of the Committee on the progress of housing sites across the Borough.

2. Background

In order to try and meet the housing targets within the Aligned Core Strategy housing delivery needs to increase. The Regeneration Manager has met with various landowners and developers in order to try to facilitate development on various sites across Broxtowe and the details of these investigations are included in the appendix.

3. Financial implications

Development on Council-owned land could lead to financial returns in the future.

Recommendation

The Committee is asked to NOTE the report.

Background papers

Nil

APPENDIX

Regeneration Sites Update
September 2017

Site	Progress Notes	Application Expected
Moults Yard, Stapleford	<p>All pre application conditions have now been adhered with and last contact with the planning agent confirmed that issues with disposing Japanese Knotweed on site have been resolved. Work has progressed with regards to resolving technical drawings with regard to both Building Control and Highways works.</p> <p>A development timetable was submitted in May 2017, and the Regeneration Manager is in regular contact with the planning agent to try and ensure compliance with this timetable.</p> <p>The CPO work has been concluded and paused, for the time being. The Council has received further legal advice on this matter from FTB Chambers, who advised patience in this matter.</p>	Development due to commence later in 2017.
Nottingham Road, Eastwood	Aiming to acquire site and redevelop this prominent location. Though no progress made in this regard. (Similar scenario with regard to 244-254 High Street Stapleford)	Application unlikely in sufficient time to contribute to a 5 year land supply.
The Manor Garages Site, Toton	The garage site has been recently marketed and sold to a developer. Pre application discussions have taken place between the new owner and the Council. Delay is largely due to the requirement for further flooding modelling.	2017.
Cossall Industrial Estate	Full planning permission subject to S106 for the parkland (former ski slope) in order to create a new country park to the rear and outline for 48 houses. The discussions around the S106 agreement are ongoing, and relate to trying to resolve the future management of the area of open space.	Hybrid application has now been determined by committee. Just waiting signing of the legal agreement.
Beamlight Eastwood	<p>Outline planning permission approved across both sites subject to several conditions including remediating issues with regard to adjacent tip site and noise issues. Reductions in S106 resolved following both Cabinet and Committee meetings.</p> <p>On the western side an application for 4 dwellings has been submitted and is likely to be followed by another for circa 60 imminently.</p> <p>Eastern site –On-going discussions are taking place with regard to resolving the land contamination issues on the larger site to the east. It is understood the slow but steady progress is being made in this regard.</p>	<p>The eastern site won't come forward until such time as the issue with leachate can be resolved. This issue is being progressed but slowly.</p> <p>The western site has changed ownership and an application for 4 dwellings was submitted in August. With a larger scheme to develop the rest of the site expected imminently.</p>

Hilltop House Eastwood (Former Cash office)	Various developers keen to redevelop this site but it is understood that as yet the site has not been sold. Had positive pre application discussions with some potential purchasers and have spoken to the marketing agents. Several developers have suggested that the price of the site is too high.	Discussions have taken place between the Council, the Estate Agents and some potential purchasers.
Brinsley High Street	Have spoken to all neighbours and land owners and generic enthusiasm from most for redevelopment of the area. However whilst numerous developers have been contacted about this site and some have spoken to the site owners directly, interest is limited. This is due to the need to acquire several sites in order to make a viable scheme and the differing financial aspirations of the land owners. Recently pushed this again to several developers but to no avail.	Discussions on-going.
Beeston Cement Depot	Ongoing discussions with Network Rail about bringing this site forward and Network Rail have recently got internal support to release this site. Few minor details being 'ironed out' before starting pre application discussions with the Council.	Anticipated that the pre-application enquiry will be submitted by the end of 2017.
Wadsworth Road, Stapleford	School site is now occupied by the Haven Group who have a 3 year deal and are paying rent for it. The County got a planning agent involved and a small housing scheme was discussed in 2015, however the County do not wish to pursue this, even though the financial returns could be beneficial.	The County Council do not wish to pursue developing the area of open space adjacent to the site. Their reasoning being it is used as operational school land. Therefore this site is unlikely to move forward.
Neville Sadler Court	Application due to be submitted in August and will involve external changes to the proposed building and some car parking changes. Looks fairly straightforward scheme on face value.	Application due to be submitted in 2017.
Mushroom Farm	All pre commencement conditions and legal discussions have been resolved and a recent Non Material Amendment to change the speed limit within the site from 20-30mph has been approved. There is therefore no impediment to prevent development commencing. Various options are being explored to try and expedite development of this site.	Good progress on suite preparation and significant interest from businesses, but no end users yet confirmed.
Boots	Work underway on access and S106 discussions at an advanced stage.	Reserved matters to be submitted following resolution of S106 agreement which is with the respective highway authorities. BBC has agreed to all requests regarding the content of the S106

Kimberley Brewery	There is a current deed of variation to the S106 agreement for the traffic calming measures and alternatives to the initial proposals, but this is not considered to pose any issues.	Construction underway. Remaining detailed applications for the wider site expected by the end of 2017.
Bartons	Planning permission granted subject to the legal agreement and the sites development is moving forward. Regular discussions take place between the planning department and the developers to try and maintain this momentum.	Resolved to grant planning permission 29 houses (full) and 221 outline subject to S106.
BBPK	No further update	Waiting signing of the S106 agreement.
Field Farm	Reserved matters application recently refused.	Recent appeal decision determined in applicants favour. No impediment to delivery now.
St Johns College	Planning application approved for 40 dwellings.	Approved subject to signing S106.
Kimberley Caravans	Discussions are on-going to try and allow the company to expand but retain them within Broxtowe.	Options being investigated.
Cemex Concrete	Cemex concrete are looking to downsize their operations and to that end the site in Attenborough is likely to come forward for redevelopment in the near future. Positive discussions have taken place between the Council and the developers.	Pre application discussions have been had and suggestions made prior to an application being submitted.
Eastwood Road/ Maws Lane	Discussions are on-going with the land owner and planning agent to try and bring forward both sites. The allocated site to the south of Eastwood Road is being progressed and hopefully an application may be forthcoming later in the year in outline form. The site to the north of Eastwood Road, which backs onto Maws lane, will take longer to progress due to the need to resolve some ownership issues around the access. It is hoped that early draft plans can be submitted later this year and an application early in 2018.	Pre application discussions are on-going and early draft plans expected later this year. Applications early 2018
Brethren Meeting Hall Beeston	Outline planning permission was approved in August 2016 for 8 dwellings (indicative only). Full planning permission for 7 dwellings was approved in May this year and most of the pre development conditions have been discharged.	Development virtually underway.
Dagfa House School	Pre application discussions have taken place with the planning department to try and resolve issues with both Conservation and layout. These discussions have progressed well and should lead to an application in due course.	Application expected in next month – for approximately 40 cluster flats.

Former Myfords Site	Discussions on-going between the planning department and the agent about moving this site forward. Recently an application has been submitted for an access road through the site, prior to submitting a larger redevelopment scheme.	Hopefully detailed application (outline already approved) will be submitted at some point in 2017.
Walker Street Eastwood	Discussions taking place to try and ensure there is no impediment to delivery including utilising available resources for a traffic survey and access work. The Regeneration Manger and Head of Neighbourhoods and Prosperity has liaised with the County Council over this issue. The Old School is being demolished and new one will be erected in its place, this is on-going and needs to be completed prior to any housing development on site.	Detailed scheme expected 2018

Joint report of the Chief Executive and the Deputy Chief Executive

**PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PLAN
PROGRESS – BUSINESS GROWTH**1. Purpose of Report

To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators in the Business Growth Business Plan.

2. Background

The Corporate Plan 2016-2020 was approved by Cabinet on 9 February 2016. Business Plans linked to the five corporate priority areas of Housing, Business Growth, Environment, Health and Community Safety are reviewed and refreshed annually. This Committee approved the latest Business Growth Business Plan on 26 January 2017.

3. Performance Management

As part of the Council's performance management framework, each Committee receives regular reports during the year which review progress against their respective Business Plans. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end.

This quarterly report is intended to provide this Committee with an overview of progress towards Corporate Plan priorities from the perspective of the Business Growth Business Plan. It provides a summary of the progress made to date on key tasks and priorities for improvement in 2017/18 and the latest data relating to Key Performance Indicators (KPI). This summary is detailed in appendix 1.

Recommendation

The Committee is asked to CONSIDER the progress made in achieving the Business Plan for Business Growth and to NOTE the current Key Performance Indicators for 2017/18.

Background papers

Nil

APPENDIX 1

PERFORMANCE MANAGEMENT1. Background - Corporate Plan

A new Corporate Plan for 2016-2020 was approved by Cabinet on 9 February 2016. It has been developed setting out the Council's priorities to achieve its vision to make "Broxtowe a great place where people enjoy living, working and spending leisure time." Over the next few years, the Council will focus on the priorities of Housing, Business Growth, Community Safety, Health and Environment.

The Corporate Plan prioritises local community needs and resources are directed toward the things they think are most important. These needs are aligned with other local, regional and national plans to ensure the ambitions set out in our Corporate Plan are realistic and achievable.

2. Business Plans

Business Plans are linked to the five corporate priority areas, including Business Growth, and were approved by the respective Committees in January/February 2017.

The Council's priority for Business Growth is 'New and growing businesses providing more jobs for people in Broxtowe and improved town centres'. Its objectives are to:

- Increase the number of new business starting in Broxtowe (BG1)
- Help our town centres to compete and attract more visitors (BG2)
- Complete the regeneration of Beeston town centre (BG3)






The Business Plans detail the projects and activities undertaken in support of the Corporate Plan for each priority area. These cover a three-year period and are revised and updated annually. Detailed monitoring of progress against key tasks and outcome measures in the Business Plans is undertaken regularly by the relevant Committee. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end as part of the Council's commitment to closely align financial and performance management.









3. Performance Management

As part of the Council's performance management framework, this Committee receives regular reports of progress against the Business Growth Business Plan. This report provides a summary of the progress made to date on key tasks and priorities for improvement in 2017/18 (as extracted from the Covalent performance management system). It also provides the latest data relating to Key Performance Indicators (KPI).




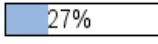

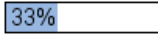

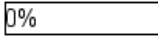
The Council monitors its performance using the Covalent performance management system. Members have been provided with access to the system via a generic user name and password, enabling them to interrogate the system on a 'view only' basis. Members will be aware of the red, amber and green traffic light symbols that are utilised to provide an indication of performance at a particular point in time.


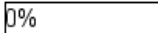

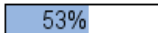

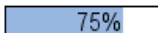

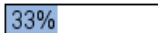



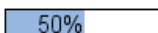
The key to the symbols used in the Covalent performance reports is as follows:

Action Status Key		
	Completed	The action/task has been completed
	In Progress	The action/task is in progress and is currently expected to meet the due date
	Warning	The action/task is approaching its due date (and/or one or more milestones is approaching or has passed its due date)
	Overdue	The action/task has passed its due date
	Cancelled	This action/task has been cancelled or postponed

Key Performance Indicator and Trends Key			
	Alert		Improving
	Warning		No Change
	OK		Getting Worse
	Unknown		Data Only










Business Growth Key Tasks and Priorities for Improvement 2017/18



















Icon	Action Code	Action Title	Action Description	Progress Bar	Due Date	Comments
	BG P2LP	Bring forward the Part 2 Local Plan to adoption	Bring forward the Part 2 Local Plan to adoption		31-Dec-2018	<p>The Final Plan was presented to Jobs and Economy Committee on 6 July 2017.</p> <p>Formal consultation is expected to be held in summer 2017 with responses analysed in the autumn. Work to prepare for submission of the plan has been delayed. It is intended that the plan will be submitted by 31 December 2017.</p> <p>The date for adoption of the plan is September 2018.</p>
	JBG1518_06	Neighbourhood Plans	Assist in the preparation of Neighbourhood Plans		31-Dec-2017	<p>Nine Neighbourhood Plans in preparation. Nuthall is likely to submit plan for examination in Summer 2017.</p>
	BG1620_08	Report to Policy and Performance to enable consideration of undertaking a CIL charging Schedule	Report to Policy and Performance to enable consideration of undertaking a CIL charging Schedule		14-Sep-2017	<p>Consider Government report on CIL charging. An update report will be submitted to Jobs & Economy Committee 14 September 2017.</p> <p>Due date revised from 28 February 2017 to 14 December 2017.</p>
	JBG1417_04	Apprenticeship Campaign	Work with partners to develop an Apprenticeship Campaign		30-Sep-2017	<p>A review of the Economic Development Strategy's delivery plan is being discussed at this Committee and a revised Economic Regeneration Strategy should be discussed at the November Jobs and Economy meeting. The due date has been revised from 31 March 2017.</p>
















Icon	Action Code	Action Title	Action Description	Progress Bar	Due Date	Comments
	JBG1417_05	Develop a borough wide incentive scheme for employers	Work with partners to leverage investment and develop a borough-wide incentive scheme for employees		30-Sep-2017	A review of the Economic Development Strategy's delivery plan is being discussed at this Committee and a revised Economic Regeneration Strategy should be discussed at the November Jobs and Economy meeting. The due date has been revised from 31 March 2017.
	BG1620_09	Re-development of Beeston Square and adjoining areas for retail and other use	Redevelopment / Refurbishment of Beeston Square and adjoining areas for retail and other use		31-Mar-2020	Advisor is providing financial options appraisal for consideration by members.
	PLACE 1215_05	Secure best outcomes for the borough from tram works	Work with all parties involved with NET Phase 2 in relation to compensation payments for land loss, land hand back and snagging. Secure best possible outcomes for the borough from the construction and operation of the tram		31-Dec-2017	Snagging largely completed to Broxtowe-owned land, land hand back underway, compensation still to be agreed.
	CP1417_02	Stapleford Gateway site	Redevelopment of the Stapleford Gateway site		31-Dec-2018	Construction of Phase 1 is well underway.
	BG1620_05	Support tram extension to the HS2 station and transport infrastructure work in the wider region.	Support tram extension to the HS2 station and transport infrastructure work in the wider region.		30-Mar-2020	This is likely to be a 20 year project. Due date revised to end of current Corporate Plan.
	BG1620_07	CPO Moults Yard	Purchase Moults Yard		31-Mar-2019	Development plan received from Developer. Progress is being monitored. Milestones will







Icon	Action Code	Action Title	Action Description	Progress Bar	Due Date	Comments
						be reviewed in December 2017.

Business Growth Key Performance Indicators 2017/18

Traffic Light Icon	PI Code & Short Name	2015/16	2016/17	Q1 2017/18	Current Target	Short Term Trend	Long Term Trend	Notes
		Value	Value	Value				
	BV204 % of appeals allowed against authority decision to refuse planning permission	52.94%	26.67%	Nil	30.00%			Success at appeal whilst very welcome relates mainly to minor developments. The Council's record in defending major planning applications at appeal has not been as good.
	NI 157a Processing of planning applications: Major applications determined within 13 weeks	77.27%	84.21%	66.67%	60.00%			Significant upturn from target is due to a re-structure of the department during 2016/17 resulting in suitably qualified senior planning officers being appointed. The sensible use of extensions of time has also played a part with the intention wherever possible to grant planning permissions for major developments on previously developed sites.
	NI 157b Processing of planning applications: Minor applications determined within 8 weeks	92.26%	88.37%	100.00%	90.00%			The slight variance from target is due to a re-structure of the department during the 2016/17 resulted in a temporary shortage of junior planning officers to fill vacancies left as a result of internal promotions. This resulted in a need to utilise existing budgets to use consultants to process a

Traffic Light Icon	PI Code & Short Name	2015/16	2016/17	Q1 2017/18	Current Target	Short Term Trend	Long Term Trend	Notes
		Value	Value	Value				
								small number of householder applications during the winter of 2016/17 which ended when all planning officer posts were filled from February 2017.
	NI 157c Processing of planning applications: Other applications determined within 8 weeks.	95.03%	93.16%	96.45%	95.00%			The slight variance from target is due to a re-structure of the department during 2016/17 and a temporary shortage of more junior planning officers to fill vacancies left as a result of internal promotions. This resulted in a need to utilise existing budgets for consultants to process a small number of householder applications which ended when planning officer posts were filled in February 2017.
	TCLocal_01a Percentage of town centre units occupied: Beeston	94%	94%	92%	92%			
	TCLocal_01b Percentage of town centre units occupied: Kimberley	92%	89%	92%	92%			
	TCLocal_01c Percentage of town centre units occupied: Eastwood	92%	90%	90%	92%			
	TCLocal_01d Percentage of town centre units occupied: Stapleford	89%	87%	86%	92%			
	TCLocal_03a Town Centre user satisfaction - Businesses (%) - Beeston	-	7%	-	70%			16 businesses = 8% response. Concerns were a desire for more events post the BID loss and cheaper parking (free Saturday (pm) parking introduced).

Traffic Light Icon	PI Code & Short Name	2015/16	2016/17	Q1 2017/18	Current Target	Short Term Trend	Long Term Trend	Notes
		Value	Value	Value				
	TCLocal_03b Town Centre user satisfaction - Businesses (%) - Kimberley	-	0%	-	70%			2 businesses = 3% response. Concerns were tidiness of privately owned precinct and a desire for more contact with council staff. Notices served on precinct owners.
	TCLocal_03c Town Centre user satisfaction - Businesses (%) - Eastwood	-	0%	-	70%			3 businesses = 2% response. Concerns were drug dealing and general crime.
	TCLocal_03d Town Centre user satisfaction - Businesses (%) - Stapleford	-	13%	-	70%			8 businesses = 6% response. Concerns were the quality of general environment and a desire for cheaper parking (Free Saturday afternoon parking introduced).
	TCLocal_04a Town Centre user satisfaction - Customers (%) - Beeston	-	35%	-	70%			Main issues highlighted were a desire for a better range of shops, less charity shops (actual is 5%), less empty shops, more evening economy, complete the Phase 2 development, reduce crime (more CCTV is being installed and enhanced monitoring system is being installed), more council-funded events following end of the BID, restoration of public toilets at interchange, more police on the beat, and less "chuggers" (these will shortly be controlled through the new consent streets policy).
	TCLocal_04b Town Centre user satisfaction - Customers (%) - Kimberley	-	43%	-	70%			Main issues highlighted were a desire for a better range of shops, less charity shops (actual is 3%), less empty shops, more police on the beat and environmental improvements.

Traffic Light Icon	PI Code & Short Name	2015/16	2016/17	Q1 2017/18	Current Target	Short Term Trend	Long Term Trend	Notes
		Value	Value	Value				
	TCLocal_04c Town Centre user satisfaction - Customers (%) - Eastwood	-	22%	-	70%			Main issues highlighted were a desire for a better range of shops, less charity shops (actual is 3%), less empty shops and more/better free car parking (Free Saturday afternoon parking introduced).
	TCLocal_04d Town Centre user satisfaction - Customers (%) - Stapleford	-	3%	-	70%			Main issues highlighted were a desire for a better range of shops, less charity shops (actual is 4%), less empty shops, remove the speed humps from Derby Road (this is a County highways matter), re-open the Co-op, build Aldi as quickly as possible.

Report of the Chair of the Jobs and Economy Committee

WORK PROGRAMME1. Purpose of report

To consider items for inclusion in the Work Programme for future meetings.

2. Background

Items which have already been suggested for inclusion in the Work Programme of future meetings are given below. Members are asked to consider any additional items that they may wish to see in the Programme.

3. Work Programme

2 November 2017	<ul style="list-style-type: none"> • Kimberley Food Market • Stapleford Wi-Fi Update • Economic Regeneration Strategy • Jobs Fair Update • Grants report
14 December 2017	<ul style="list-style-type: none"> • Extraordinary meeting to discuss Local Plan Part Two Consultation • Update on Community Infrastructure Levy
25 January 2018	<ul style="list-style-type: none"> • Occupancy update of both Town Centres and Industrial Units • Business Rates relief plan • Stapleford Wi-Fi Update

4. Dates of future meetings

The following additional dates for future meetings have been agreed:

- 15 March 2018

(All meetings to start at 7.00 pm)

Recommendation

The Committee is asked to consider the Work Programme and RESOLVE accordingly.

Background papers

Nil