



25 October 2017

Dear Sir/Madam

A meeting of the Jobs and Economy Committee will be held on Thursday, 2 November 2017 in the New Council Chamber, Foster Avenue, Beeston, commencing at 7.00pm.

Should you require advice on declaring an interest in any item on the agenda, please contact the Monitoring Officer at your earliest convenience.

Yours faithfully

Chief Executive

| | | |
|-----------------|-----------------------|------------------|
| To Councillors: | B C Carr | J W Handley |
| | E Cubley | M Handley |
| | T A Cullen | A Harper (Chair) |
| | M J Crow (Vice Chair) | P Lally |
| | L Fletcher | R S Robinson |

AGENDA

1. APOLOGIES FOR ABSENCE

2. DECLARATIONS OF INTEREST

Members are requested to declare the existence and nature of any disclosable pecuniary interest and/or other interest in any item on the agenda.

3. MINUTES

PAGES 1 - 3

The Committee is asked to confirm as a correct record the minutes of the meeting held on 14 September 2017.

4. EXPANSION OF TOWN CENTRE WI-FI PAGE 4
To seek approval from Committee to compile quotations for the provision of free town centre Wi-Fi in Beeston, Eastwood and Kimberley.
5. ECONOMIC REGENERATION UPDATE AND ECONOMIC REGENERATION STRATEGY REPORT 2017 – 2021 PAGES 5 - 31
To update members on recent work and seek approval to adopt Broxtowe Borough Council's Economic Regeneration Strategy.
6. BUSINESS HEALTH CHECK AND ADVICE EVENT PAGES 32 - 34
To inform the Committee of a business event which was organised by Broxtowe Borough Council Economic Development team involving partners from the business community.
7. UPDATE ON KEY SITES PAGES 35 - 40
To update members of the Committee on the progress of housing sites across the Borough.
8. BUILDING CONTROL ANNUAL REPORT PAGES 41 - 42
To update the Committee on various building control matters following the first full year of this service being provided by Erewash Borough Council.
9. PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PLAN PROGRESS – BUSINESS GROWTH PAGES 43 - 48
To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators in the Business Growth Business Plan.
10. WORK PROGRAMME PAGE 49
To consider items for inclusion in the Work Programme for future meetings.

JOBS AND ECONOMY COMMITTEE

14 SEPTEMBER 2017

Present: Councillor A Harper, Chair

Councillors: B C Carr
M J Crow (Vice Chair)
E Cubley
L Fletcher
J C Goold (substitute)
R I Jackson
M Plackett (substitute)
M Radulovic MBE

Apologies for absence were received from Councillors T A Cullen, J W Handley and M Handley.

12. **DECLARATIONS OF INTEREST**

There were no declarations of interest.

13. **MINUTES**

The minutes of the meeting held on 6 July 2017 were confirmed and signed.

14. **ECONOMIC REGENERATION STRATEGY – DELIVERY PLAN UPDATE**

The Committee noted the progress towards targets and actions that comprise the Delivery Plan for the Economic Regeneration Strategy and the changes to the Economic Strategy Delivery Plan for 2017-21.

15. **BUSINESS GRANT SCHEME**

The Committee discussed the implementation of the Business Grant Scheme. There was a discussion on how to maintain the impact of the scheme after grants were awarded to improve the chances of businesses to succeed.

Discussion progressed on to the make-up of the panel and there was general agreement that all political parties should be represented by a person or people with business experience.

There was a discussion around a mentoring schemes and establishing a network between experienced business people and those starting a business.

RESOLVED that the Business Grant Scheme be established with a streamlined application process, a politically balanced panel of members with business experience and figures from the business community and a mentoring scheme.

16. UPDATE ON KEY SITES

The Committee noted the update on key sites for development across the Borough.

It was noted that a roundabout was being constructed at the Beamlight site, the installation of which was part of the planning conditions for the development. It was added that the eastern side of the site, known as Matkin's Tip, was still problematic for development though slow progress was being made.

Discussion centred on what members could do to facilitate progress on key sites for development, particularly when there were issues with other local authorities. The workshops being run by the Joint Planning Advisory Board were noted as a useful way to share experiences and best practice.

The Committee discussed the Walker Street site with particular reference to some highway issues that were holding up the application. It was noted that the Leader of the Council would be discussing this with the Chief Executive of Nottinghamshire County Council to find a solution.

The Committee requested that a further column be added to the report to give a projected start date for development on key sites.

17. PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PROGRESS – BUSINESS GROWTH

The Committee noted the progress against targets set out in the Business Growth Business Plan approved on 26 January 2016.

The Committee discussed the importance of having a list of businesses in Broxtowe and it was noted that the Economic Development Team was pursuing this with a large scale survey to give them a better understanding of economic activity in the Borough.

Discussion progressed on to the benefits of having a high number of charity shops and coffee houses in Beeston town centre and the unique offering this provided to shoppers.

18. WORK PROGRAMME

It was noted that the Local Plan Part Two consultation would start on 18 September 2017. An update on progress on the business survey and a

feasibility study on the roll out of free wi-fi across all four town centres were added to the work programme for the meeting on 16 January 2018.

RESOLVED that the Work Programme, as amended, be approved.

Report of the Chief Executive

EXPANSION OF TOWN CENTRE WI-FI1. Purpose of report

To seek approval from Committee to compile quotations for the provision of free town centre Wi-Fi in Beeston, Eastwood and Kimberley.

2. Background

Free public Wi-Fi was installed in Stapleford in July 2017. To date there are almost 3,000 users. The information obtained on footfall from visitor trends and data will be invaluable to understanding the dynamics of Stapleford. This is a great supplementary service for visitors to the town. A presentation will be given to the Committee by Elephant Wi-Fi, including up to date data information.

3. Financial implications

There will be no financial implications at this stage. However, details will be presented at the next Committee and councillors will be asked whether they wish to install Wi-Fi in all three remaining town centres and allocate funds accordingly.

Recommendation

Councillors are asked to RESOLVE that quotations be sourced for the provision of free Wi-fi in Beeston, Eastwood and Kimberley.

Background papers

Nil

Report of the Chief Executive

ECONOMIC DEVELOPMENT UPDATE AND ECONOMIC REGENERATION STRATEGY REPORT 2017 – 20211. Purpose of report

To update members on recent work and seek approval to adopt Broxtowe Borough Council's Economic Regeneration Strategy (ERS).

2. Background

At the meeting of the Jobs and Economy Committee on 14 September 2017 members approved the adoption of the Council's Delivery Plan that will accompany the Economic Regeneration Strategy. The Delivery Plan outlined the main areas of focus within which the Regeneration Team will focus their efforts. Following that approval the Regeneration Team have been out and visited all of the main industrial sites across Broxtowe and spoken to the vast majority face to face. This information gathering exercise allows the Economic Development section to widen their database of business contacts through which various training opportunities, financial support and business news can be shared. Creating and maintaining good links with companies across the Borough is imperative in terms of understanding fluctuating business needs, and this information has informed and complemented the content of the ERS. The document attached at appendix 1 (the Economic Development Strategy) includes the text content only. The finalised published version will include artwork including pictures and graphics. The Economic Regeneration Delivery Plan is contained in appendix 2 and appendix 3 is a map showing distribution of Employment Sites visited.

3. Financial implications

Any external funding received for the purpose of economic development will be utilised in accordance with the Economic Regeneration Strategy. The details will be reported to the relevant committee for consideration with revenue and capital budgets amended accordingly.

Recommendation

The Committee NOTES the contents of the report and RESOLVES that the Council's Economic Regeneration Strategy 2017-2021 be approved.

Background papers

Nil

APPENDIX 1

Foreword

‘Economic Regeneration is one of the key priorities for Broxtowe Borough Council, a strong and vibrant local economy is crucial to the vitality and wellbeing of the locality. This updated Economic Regeneration Strategy outlines the Council’s approach to Economic Development, includes its ‘vision’ moving forward, and outlines its approach to promoting Town Centres and regenerating Brownfield sites.

With new development opportunities arising from the wider HS2 site and the future development of the Enterprise Zones, this really is an encouraging time for Broxtowe and one we should fully seize.

The original Regeneration Strategy initiated our work, and I endorse the content of this updated Strategy and its accompanying Delivery Plan and hope by all working together the Borough of Broxtowe can realise its true potential.’

Cllr Richard Jackson

Leader of Broxtowe Borough Council

Introduction

Broxtowe has enormous opportunities. We aim to maximise these opportunities which include regenerating sites along the newly created NET corridor, fully utilising the potential of our Enterprise Zones, enhancing our existing employment sites and engaging with key stakeholders to realise the potential of the future HS2 hub station. Everyone can have a part to play in the way people think about attracting investment into Broxtowe, and we have only just scratched the surface in terms of what can be achieved. This strategy sets the ambitions for Broxtowe and by focusing on improving our economy and putting our town centres first; generating wealth, ensuring continual learning, business growth and creating job opportunities it should inspire businesses, investors and residents alike.

The previous iteration of this strategy was written following the combination of the Planning and Economic Development functions of the Council. Today, the Economic Development, Planning and Town Centre Management teams have merged, to better assess, support and shape Broxtowe’s economic landscape. This increases our sense of common purpose and reinforces joined up working arrangements between these previously separate functions of the Council. A strong local economy, alongside thriving and vibrant Town Centres, is fundamental to the economic wellbeing of the Borough, and by bringing these areas together, it is hoped that the two mutually benefit from one another. The Council fully endorses the need for this more holistic approach to maximise the Economic benefits for the Borough of Broxtowe and has a united determination to achieve change.

This strategy is aligned with the Council’s Aligned Core Strategy as well as other relevant policy documentation across Nottinghamshire. The Economic Regeneration Strategy will compliment delivery and objectives set by the forthcoming Industrial Strategy being released by Government.

Setting the Scene for Broxtowe

Broxtowe has a population of approximately 112,300, covers an area of 81 square kilometres (31.27 square miles) and is one of the most densely populated areas in the East Midlands. Located on the western fringes of Nottingham, Broxtowe benefits in geographical terms from being centrally located within the UK and having excellent existing road and rail links with major cities such as London, Birmingham, Manchester, Sheffield, Leeds and Liverpool. The transportation links are enhanced further in Broxtowe with the proximity to East Midlands Airport providing businesses looking to export with an excellent opportunity. In a more local context, Broxtowe has good existing economic links with Derby and Leicester.

Further improvements such as the electrification of the Midland Mainline and HS2 being located in Toton, only strengthen the existing connectivity to the wider UK. The area also benefits from excellent local bus transport infrastructure and was quoted in the D2N2 Strategic Economic Plan as having the best light rail project (both existing routes and those under construction) in the UK.

Nottinghamshire is becoming one of the best connected counties in England. Broxtowe, being at the heart of the region, can exploit our geographical advantage to improve our area. The south of the Borough also benefits from having one of the best Universities in the UK on its door step as well as excellent further education provision. Working with the education sector will be key to improving the skills of our workforce, expanding the opportunities for our young people, offering the creative and entrepreneurial individuals within these establishments the ability to create new businesses and harness their expertise for the benefit of the wider community.

- There are 42,000 jobs in Broxtowe with 65% of these being full time.
- Over one-third (38.4%) of Broxtowe's working age population hold degree level qualifications or higher (NVQ4 and above), greater than the equivalent proportions for Nottinghamshire (33.1%) and the East Midlands (31.8%).

However, the Borough still faces significant challenges. There are pockets across the Borough that have above average proportions of unskilled workers in employment and whilst unemployment is relatively low when compared with the UK, there are some wards in the Borough that have had persistently higher than average unemployment levels for several years. It is important that measures are put in place to actively target these instances of recurring higher levels of unemployment.

- Unemployment in Broxtowe, as measured by the claimant count, stood at 1.4% in January 2017, compared with 1.5% for the East Midlands and 1.9% for Great Britain as a whole.
- In January 2017, 9 out of the 21 wards in the Borough, had levels of unemployment that were higher than the Borough average of 1.4%. The claimant count was highest in the ward of Stapleford North, with 3%. By contrast the claimant count was lowest in the wards of Eastwood North and Greasley and in Toton and Chilwell Meadows, both with 0.6%.

Another unfortunate trend shows 60% of people leave the Borough to work, with most people travelling to work in Nottingham. Whilst these people may come back to

spend their money in the Borough, we need to encourage more people to work in the locality, for the benefit of the wider Broxtowe economy. This, in part, could be explained by the current level of job density.

- The number of jobs per resident aged 16-64 is low in Broxtowe at 0.58. This compares with an East Midlands Average of 0.78 and national average of 0.83.
- Broxtowe's relatively poor job density is countered by its proximity to Nottingham. Commuting patterns reveal that almost one third (31%) of Broxtowe's working population travel into Nottingham to work.

The challenge therefore is clear. Attract inward investment, new employers and support existing businesses located in Broxtowe to increase the number of opportunities for local people to secure local jobs. Whilst we must continue to exploit the advantages the Borough has to offer we must continue to address the challenges that have yet to be resolved.

Vision

The vision of the Broxtowe Borough Council's Corporate Plan is:

'Broxtowe – A great place where people enjoy living, working and spending leisure time'.

The Corporate Plan also has five key priorities:

Housing - A good quality affordable home for all residents of Broxtowe.

Jobs & Business Growth - New and growing businesses providing more jobs for people in Broxtowe and improved town centres

The Environment - The environment in Broxtowe will be protected and enhanced for future generations

Health - In Broxtowe people enjoy longer, active and healthy lives

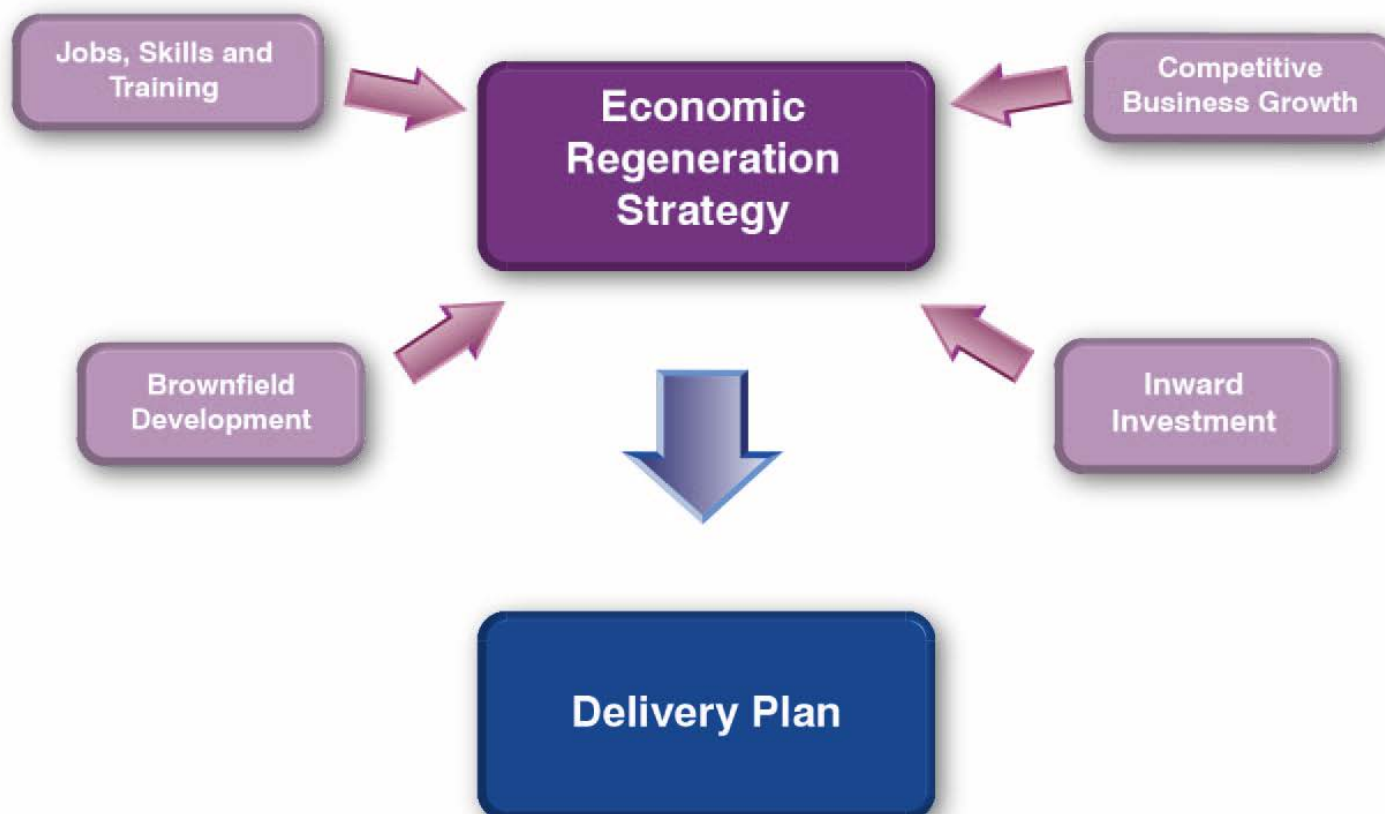
Community Safety - Broxtowe will be a place where people feel safe and secure in their communities

In accordance with these priorities the Economic Regeneration Strategy has its own vision:

'Broxtowe will be a place that actively promotes brownfield development, a destination to shop and socialise, stimulates sustainable economic growth and regeneration, maximises apprenticeship and training opportunities and creates a Borough where people can thrive and realise their potential'.

The main aim of the Broxtowe Borough Council Economic Regeneration Strategy is to achieve the vision above. This strategy will outline how the Council will use its own resources, role and powers to influence, enable, facilitate and drive economic growth.

Four key themes have been identified which will help to deliver this vision and have been determined based on a thorough review of the evidence base.



Main Themes and Strategic Direction

This Regeneration Strategy is consistent with and will support the main objectives set out by local and sub-regional plans for economic development.

The strategy aligns with the Nottinghamshire County Council Growth Plan by:

- Encouraging housing growth as a form of economic regeneration
- Encouraging widespread employment growth
- Enabling small and medium enterprises (SMEs) to flourish
- Making better use of the skill force created by the universities
- Enabling more opportunities for graduates to gain apprenticeships
- Improving connectivity, maximising the future influence of both HS2 and NET

The strategy aligns with the Nottingham Growth Plan by:

- Encouraging SMEs from incubation
- Making better use of the links with universities
- Improving the skills of the existing workforce
- Encouraging the growth of the Boots Enterprise Zone

The strategy aligns with the D2N2's current Strategic Economic Plan by:

- Encouraging the acceleration of both commercial and residential development
- Aiming to improve the graduate retention levels within the locality
- Supporting the increase of businesses using apprenticeships
- Unlocking the potential of Beeston Business Park
- Recognising the economic benefits of new housing
- Encouraging connectivity, including access to town centres, maintaining their economically vitality and local employment levels

With the HS2 development progressing, Midlands Engine gaining momentum and Government's emerging Industrial Strategy the Broxtowe Economic Regeneration Strategy will consistently match the delivery plans and objectives set by these strategies to the benefit of the local area.

The "Place Shaping" agenda is fundamental to ensuring sustainable physical regeneration, economic prosperity, and a decent quality of life for local people. The Regeneration Strategy's role is to drive forward such economic growth, by complementing existing planning and environmental strategies, to ensure development is in the best interests of the local area, its businesses and communities.

A key challenge for this strategy is to adopt new and innovative ways for delivering regeneration, without major public sector investment, instead maximising the value and effectiveness of existing resources, through working in partnership with all stakeholders in the local economy.

At the heart of the Regeneration Strategy are the four themes, which together, will ensure we remain focused on achieving our vision.

These are:

1. **Jobs, Skills and Training** - Ensuring local people are equipped with the right skills to access job opportunities, connecting residents with employment opportunities and working with employers to meet their skills and recruitment needs.
2. **Competitive Business Growth** - Supporting pre-start, new start and existing local businesses, and enabling business growth.
3. **Inward Investment** - Ensuring that Broxtowe offers a balanced range of good quality office, commercial and industrial premises, and is viewed as an attractive and competitive location for investment and growth.
4. **Brownfield Development** - Adopting a positive and proactive approach to bring forward brownfield sites for development.

1. Jobs, Skills and Training

The lack of experience an apprentice has is often cited as a reason for companies ignoring this particular opportunity. However there is a general interest from businesses that they would employ an apprentice if wage incentive schemes were available. Businesses also encounter barriers to accessing appropriate advice and financial assistance towards training costs for their existing workforce. Furthermore numerous companies from both retail and commercial sectors have outlined their desire for more social media training and the opportunity to better promote their product or service online.

It is imperative that existing companies within Broxtowe have the means to train their existing workforce, are actively encouraged to utilise apprentices and educated about the benefits to the company for recruiting them, and understand the benefits of social media.

Expanding businesses must have access to suitable staff and training opportunities, effectively matching supply to demand. This can be achieved through links with existing business networks including establishing or reinforcing links with higher education institutions where relevant. The objective is that over the time period of the strategy apprentice take-ups have been improved, training opportunities for existing staff have been fully realised, more businesses have become digitally competent and access to advice is more readily available.

Various actions and tasks have been identified to improve jobs, skills and training:

- A. **Create Opportunities and Enhance Pathways into work** - by connecting young people and adults to employers.
- B. **Preparing People for Work** - enable a smoother transition from learning into employment.

2. Competitive Business Growth

Enabling existing businesses within Broxtowe to grow and ensuring they have the suitable business networks in place to support them must be a key priority of the Regeneration Strategy. Whilst Broxtowe actively encourage new investment into the locality it is just as important to ensure our existing companies are supported comprehensively.

Many companies have expressed a desire to understand more about the potential grants and loans available to them, and better understand key issues such as access to finance, and management training. Over the last 18 months the Economic Development Team have better signposted companies to existing support networks and agencies and commissioned an online business support service. These support networks are fundamental in both assisting our existing companies and supporting new start-ups. The online business advice available through our website (My Incubator Ventures) has overwhelming positive feedback from the clients spoken to

(at time of publication). Nevertheless we need to make more companies aware of all the support options available to them, so more can benefit moving forward.

Business-led support networks are another avenue through which companies can engage with one another for mutual benefit and suitable signposting is put in place for businesses to utilise the support networks that are in existence. Where possible the Council should engage with and encourage these networks to flourish to further create an environment in Broxtowe where both new and existing firms can flourish.

Actions have been identified to promote business growth:

- A. **Competitive Business Growth** - signpost suitable funding, encourage workforce investment and promote growth through better interconnectivity.
- B. **Business Support** - ensuring suitable business networks are in place and suitable business support is available.

3. Inward Investment

Broxtowe needs to be marketed as a place where businesses want to invest and want to locate, and it is critical that the sites available within the Borough are 'fit for purpose'. Economic prosperity and social wellbeing go hand in hand and marketing Broxtowe as an attractive place to live and work is central to the success of the local economy. Inward investment is fundamentally linked to business growth and together it is important to create a supportive environment that encourages business growth for all. In the previous business survey several businesses responded stating they expected to outgrow their premises within 5 years, and many did not have a clear strategy moving forward. A similar trend was identified in the most recent survey of business premises.

It is imperative businesses that want to expand have the relevant support to do so and indeed there are sites available for relocation within the Borough. Sufficient commercial and industrial sites must be provided to enable businesses to relocate within Broxtowe rather than elsewhere, due to lack of suitable premises. To support this, the Economic Regeneration Team is working on developing an incubator hub to enable start-up businesses with a location to flourish. A further aim is to develop other sites for expanding companies to move into. This creates a conveyor belt scenario whereby companies can expand and grow. Additional office space can also be provided through the redevelopment of brownfield sites which the Council will proactively approach (see brownfield redevelopment section).

Ensuring the Economic Regeneration website is relevant and up to date is another important element of place marketing the Borough. Marketing properties, signposting access to funding, increasing the number of companies on our database and providing other online support resources can be achieved through a reliable website.

Town Centres

Broxtowe has four town centres, Beeston, Eastwood, Kimberley and Stapleford; together they accommodate over 500 commercial businesses. However high street trading is under increasing pressure from internet shopping, out-of-town stores and other factors. Retailing is a key driver for visits to any destination. By making every effort to support local retail businesses so they can continue to contribute to the vitality of the town, we will ensure the 'destination offer' for Broxtowe is retained.

It should also be recognised that the role of the town centre is evolving with a long-term structural shift away from retail dominated provision to services of all types, but especially leisure (e.g. bars, cafés, entertainment) and a continued rationalisation of non-sustainable retail spaces. The role of town centres as 'social hubs', not only enhances a town centre shopping visit, but it also translates into added value in terms of time and money spent in the town centre. The Grimsey Review of 2013 stated a need to 'repopulate town centres as community hubs encompassing more housing, education, arts, entertainment, business/office space, health and leisure.... and some shops'.

Eastwood, Kimberley and Stapleford have a range of smaller scale local shops, with much more limited provision of larger branded chains that would be more attractive to visitors seeking a wide range of comparison goods. It is unlikely that Eastwood, Stapleford and Kimberley will be able to compete as a destination purely for a retail visitor market.

In order to help stimulate town centres, a number of initiatives have been identified including town centre residential and office development, reviving markets and embracing digital technology.

Actions have been identified to promote inwards investment:

- A. **Place Marketing** - grow the idea that Broxtowe is a desirable place to live, work, socialise and shop and support those businesses that require expansion.
- B. **Site Specific Investment** - targeting defined areas for investment and maximising the potential of enterprise zones and town centres.
- C. **Website** - maintaining an information portal that is relevant, up to date and useful.

4. Brownfield Development

Brownfield sites are usually vacant or underutilised areas of land, which can be eyesores in the locality and sometimes result in issues of antisocial behaviour. Typically developers prefer Greenfield sites, as they are far easier from their perspective; however this creates more pressure on important Green Belt land. Many of these sites are already on the Council's Strategic Housing Land Availability Assessment (SHLAA) database and several priority sites identified. The Council now actively pursues the redevelopment of Brownfield sites, and by being more proactive

in trying to develop these sites, we can assist in both housing delivery and reduce housing pressure elsewhere.

Several of these sites are owned privately, and their owners have limited, if any, knowledge of the planning process which may prevent these sites moving forward. By being proactive and engaging with developers it will aid the process of submitting a planning application, and ultimately redeveloping the site. However, other methods will also be explored to try and expedite this process if and where necessary.

Trying to bring forward Brownfield sites for development will assist in achieving the housing targets as outlined within Broxtowe Aligned Core Strategy. Concurrently there is also a need for commercial development across the Borough, particularly small to medium sized units. Whilst there are some existing vacant or underutilised employment sites across the Borough, in most situations these are not fit for purpose. These sites are therefore ideally suited for redevelopment either as housing, or as employment sites. The issue arises when there are competing priorities on these areas of land. It is therefore important to ensure that employment sites are suitably placed to both be easily reached by the workforce, and not lead to future conflicts with home owners. Adopting a balanced approach across the Borough to such sites will ensure that the needs of the entire locality are met.

To promote Brownfield development key actions have been identified:

- A. **Site Priority** - detailed analysis of existing information to determine Brownfield sites for redevelopment.

Economic Landscape and Key Partnerships

The economic, financial, institutional and policy context has changed considerably in the last few years, and funding opportunities for interventions to tackle unemployment and supporting business growth have significantly reduced. Whilst the Council recognises the importance of supporting local economic growth, interventions will need to be prioritised and delivered by working through new structures and partnerships in order to achieve the best results with the decreasing resources available to the public sector. All our partners will need to be committed to the delivery of this strategy if Broxtowe is to achieve its potential.

Having replaced Regional Development Agencies, Local Enterprise Partnerships (LEP) are the government's preferred mechanism for delivering economic growth in England, to "drive sustainable private sector led growth and job creation in their area" (D2N2).

D2N2 is the LEP for Derby, Derbyshire, Nottingham and Nottinghamshire. It has defined four high level strategic priorities: Business Skills, Innovation, Finance and Infrastructure. It has also defined eight areas of economic focus specific to the LEP geographical area:

The LEP's Areas of Focus:

1. Transport Equipment Manufacturing
2. Life Sciences
3. Food and Drink Manufacturing
4. Construction
5. Visitor Economy
6. Low Carbon – Goods/ Services
7. Transport and Logistics
8. Creative and Digital Services

Much of the funding for the LEP comes from European based initiatives with funding being consolidated into a central 'pot' which the LEP allocates with monies being available till 2020.

Capital funds and revenue funds are both available and can be used for projects or by individual businesses. National initiatives, examples of which include the Regional Growth Fund, are also usually coordinated through the LEP. The Council will work with partners in order to advance projects that meet the priorities for the funding opportunities that arise and engage with other public bodies such as the City Council and the University. An example of this is the current work being undertaken with Nottingham City and other neighbouring authorities developing the Sustainable Urban Development.

Outside of the LEP there are several other groups and organisations that the Economic Regeneration Team engages with, many of these are known as 'key partners'. Key partners include organisations such as Skills Funding Agency, Education Funding Agency, the Broxtowe Partnership, Higher Education Institutions (HEIs) and local business networks. These organisations cover areas including: work placements, traineeships, funding, apprenticeships, careers advice and business support. Usually the Council cannot apply directly for resources from these key partners, although the Council can form working relationships with these organisations through joint approaches on areas where their interests and those of the Borough align.

Schools, Colleges and Further Education Institutions are also critical key partners as they are educating the workforces of tomorrow. Maintaining close links with these institutions is fundamental in creating the best opportunities for future generations and key in order to ensure that research opportunities are fully exploited.

This 'Economic Landscape' makes it critical that Broxtowe is clear in outlining specific priorities for inward investment responding to the needs of our businesses, but also being realistic as to the levels of funding available and the 'additional investment' that this would create. With this in mind the following specific priority areas are identified.

Areas of Focus and Key Sites

Whilst the strategy contains some main themes for the growth of the Borough as a whole and an overarching vision, some key sites and areas of focus can be identified for specific attention.

Enterprise Zones

Broxtowe benefits from having two enterprise zones, namely Boots (although largely in Nottingham City) and Beeston Business Park. These sites benefit from reduced business rates and a simplified planning process. The Boots site is intended to be developed into a UK centre of excellence for health and beauty, strengthening its existing position in this field and allowing opportunity for business incubation units and small and medium enterprises to establish here. Part of this development has been achieved through MediCity, the innovation hub providing a stimulating and supportive business development environment for innovators in consumer healthcare, medical technology, diagnostics and beauty products. It also contains additional land for future redevelopment.

Located in very close proximity to this site is Beeston Business Park which is undertaking substantial amounts of investment. Beeston Business Park will provide a range of units up to 100,000 square feet; it already has a good reputation for ICT and technology led businesses and benefits from close proximity to Beeston station and its connections with Nottingham, London and Birmingham.

Tram Route

In August 2015 the 3rd Line of the Tram was formally opened and runs from Toton Park and Ride to Nottingham City Centre, through the south of the Borough. The line provides key links to significant employers in Nottingham, with the wider network serving 20 of the 30 largest organisations, linking companies with the workforce. The route passes through several key sites and Beeston Town Centre. In addition the route also goes through several vacant or underutilised areas of land. One of the main focuses of the Regeneration Team will be to try and get these sites redeveloped, for the benefit of the wider area.

HS2 Economic Hub

Following confirmation that the East Midlands Hub Station is to be located at Toton, the Borough Council is committed to ensuring this results in wide ranging benefits to local residents. The arrival of the HS2 station at Toton would provide high speed rail links to London, Sheffield, Birmingham and Leeds allowing businesses to access customers far quicker and improving the connectivity of Broxtowe to the wider regional area. In addition the station provides opportunity for comprehensive transport solutions to relieve congestion on the local road network, an enhanced network of Green Infrastructure, and improved accessibility and investment locally. We will work with partners and interested parties in order to achieve these objectives.

Beeston Phase 2 (Square Redevelopment)

This site is seen as an opportunity to improve the leisure and social offer within Beeston Town Centre. Utilising the increased footfall from the tram and the increase in evening and night time economy through a growing number of public houses and the introduction of a 24 hour gym and late opening coffee venues around Beeston would present a great opportunity to improve the economy in these periods of the day as well the traditional shopping times. Moreover, growth in these areas will help bring about employment opportunities that are not currently present.

Broxtowe Borough Council

Delivery Plan 2017-2021

This Delivery Plan identifies the key targets, intended outcomes and actions that underpin the Economic Regeneration Strategy.

Some elements outlined below are dependent on obtaining funding streams and/or cooperative working with external agencies and bodies. Consequently delivery on some of the elements outlined below may be limited and dependant on available staffing resources at the time.

Our Key Priorities are identified as:

1. Jobs, Skills and Training
2. Competitive Business Growth
3. Inward Investment
4. Brownfield Development

Jobs, Skills and Training

1A: Create Opportunities and Enhance Pathways into Work - by connecting young people and adults to employers.

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement / Lead | Timescales |
|--|--|---|---|--|
| <p>Apprenticeship Campaign to promote the benefits of apprenticeships to companies across the Borough.</p> <p>Case at Council to show benefits to others</p> | <p>-Increased number of apprentice positions utilized across the Borough and ensure businesses are aware of the benefits of the Apprenticeship Levy</p> <p>-Increase apprenticeships across the Broxtowe</p> | <p>Broxtowe Borough Council target of 6 apprentice contracts per year.</p> <p>Annual targets achieved</p> <p>Levels of NEET (Not in Education, Employment or Training)</p> <p>Apprenticeships directly employed from Schools/Colleges</p> | <p>Broxtowe Borough Council – targets</p> <p>Human Resources Economic Regeneration Team</p> <p>Nottinghamshire County Council, FUTURES, Nottingham City Council, LEP, FE institutions</p> | Ongoing but assess annually |
| Business/Employer Engagement Events | -Establish strong employer links to meet the needs of each industry sector and provide training events accordingly | <p>Attendance at Jobs Fairs</p> <p>Attendance at training events</p> <p>Number of Jobs Fairs and training events a year</p> | <p>Economic Regeneration Team (Lead)</p> <p>Local Councillors</p> <p>Chamber of Commerce</p> <p>Community Groups</p> <p>D2N2 LEP</p> | Ongoing |
| Council Procurement – Local Employer Agreement (subject to procurement strategy) | -Incorporate provision of apprenticeships as a measure of Council tender contracts | <p>Number of Work Experience Placements</p> <p>Contracts awarded that lead to employment opportunities.</p> | <p>Economic Regeneration Team.</p> <p>Human Resources</p> <p>Corporate Led Process</p> | Ongoing once Procurement Strategy is finalised |

| | | | | |
|--------------------------------|--|--|---|--|
| Website | <ul style="list-style-type: none"> - Maintain an information portal that includes all relevant Economic Development Information. - Send out regular updates advising of relevant information or updates. - Signpost individuals to appropriate national/local employment programmes and agencies. | Relevant website hits and enquiries | Economic Regeneration Team Webteam | Ongoing |
| The Apprenticeship Levy | -Look at all potential uses for the Council's own levy pot, including staff training, new posts and/or training for direct suppliers (through framework) to the Council. | <ul style="list-style-type: none"> -Number of apprentice posts -Workplace Planning | Economic Regeneration Team Human Resources CEO Office | Ongoing - Yearly cycles in line with training provider enrolment dates |

1B: Preparing People for Work - enable a smoother transition from learning into employment.

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|-------------------------|--|--|----------------------------|------------|
| Barriers to work | <ul style="list-style-type: none"> -Increase awareness of opportunities for school/college leavers into employment by liaising with both Schools and Colleges across the Borough -Co-ordinate work experience placements and develop flexible pathways into learning and work. -Links with universities | <ul style="list-style-type: none"> Number of direct employment places created by liaising with the relevant bodies. Monitoring of work experience placements | Economic Regeneration Team | Ongoing |

| | | | | |
|--|--|--|--|---------|
| Local Employment Support Programmes | <p>-Facilitate discussions with all providers to develop Local Employment Support Programmes in targeted areas.</p> <p>-Create job clubs and similar support programmes.</p> | <p>Number of Local Employment support programmes</p> <p>Jobs Clubs created</p> | <p>Economic Regeneration Team Training Providers Adult and Community Learning Service Voluntary Sector Providers Job Centre Plus</p> | Ongoing |
|--|--|--|--|---------|

Competitive Business Growth

2A: Competitive Business Growth - signpost suitable funding, encourage workforce investment and promote growth through better interconnectivity.

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|---------------------------------|--|--|--|--|
| Promote Investment funds | <p>-Ensure companies are aware of the possible funding options available to them and advise accordingly.</p> <p>-Engage with relevant bodies to ensure Broxtowe has the best chance of obtaining funding</p> <p>- Prioritise funding bids, focusing on projects with greatest likelihood of success.</p> | <p>Success of respective bids</p> <p>Number of website hits on relevant sections</p> | <p>Economic Regeneration Team (Lead)</p> <p>LEP</p> <p>Webteam</p> | <p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p> |
| Website | <p>-Signpost businesses to relevant funding or support agencies and promote growth</p> | <p>Number of website hits on relevant sections</p> | <p>Webteam</p> | <p>Ongoing</p> |

| | | | | |
|--|---|--|----------------------------|---------|
| | -Update members of the database about funding streams, partnership working and training opportunities | Number of people on database and feedback from courses | Economic Regeneration Team | Ongoing |
|--|---|--|----------------------------|---------|

2B: Business Support - ensuring suitable business networks are in place and suitable business support is available.

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|---|---|--|--|------------------------|
| Identification of gaps in local business support | -Development of local programmes to satisfy local business needs -Provide training opportunities that are required following consultation with businesses and stakeholders | Annual survey of database users | Economic Regeneration Team | Annual |
| Business Support | -Ensure more businesses are aware of and make better use of the online business support - Signpost businesses to relevant business support networks - Explore possibility of a Council grants scheme available to all Broxtowe businesses | - Hits on My Incubator Ventures on website -Website hits -Grant report and then subsequent take up of scheme | Economic Regeneration Team | Annual |
| Business/Employer Engagement | -Ensure local business and organizations are aware of local job networks and jobs clubs. -Support jobs networks and clubs by promoting events and sharing relevant resources. | Number of businesses engaging with business networks Number of Business Network Meetings/Events annually. | Economic Regeneration Team (Lead Facilitator) Beeston Business Network, | Ongoing Ongoing |

| | | | | |
|--|--|--|-------------------------------------|-------------------------|
| | <p>-Explore the possibility of creating a local business network for Broxtowe as a whole.</p> <p>-Increase the number of local businesses engaging with business support provision</p> | Broxtowe Business Network running on a regular basis | Senior Economic Development Officer | Bi – Annual Conferences |
|--|--|--|-------------------------------------|-------------------------|

Inward Investment

3A: Inward Investment - Place Marketing - grow the idea that Broxtowe is a desirable place to live, work, socialise and shop and support those businesses that require expansion

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|---|---|---|---|------------|
| Promotional Work | <p>-Ensure businesses are kept up to date with news, events and training opportunities.</p> <p>-Produce a business marketing brochure</p> | <p>Number of newsletters sent out through website.</p> <p>Number of marketing brochures</p> | <p>Economic Regeneration Team (Lead)</p> <p>Burrows directory</p> | Ongoing |
| Diversity of shops in town centres | To increase footfall amongst visitors and residents and encourage the provision and letting of retail units for specialist retail businesses. This may involve creative landlord management and appropriate incentives. | <p>Balance of uses in town centre units</p> <p>Increased of footfall</p> | Economic Regeneration Team | |

| | | | | |
|--|--|---|--|--|
| Reduction in boundaries of town centres | Deliver a more compact town centre where commercial units will be contained within a smaller area. Therefore, increasing the amount of residential units around the town centre. | Increase in occupancy Increase in footfall | Economic Regeneration Team Planning Policy Team | |
|--|--|---|--|--|

3B: Site Specific Investment - targeting defined areas for investment and maximising the potential of enterprise zones and town centres.

(There are obvious and inevitable crossovers between this section and section 4A)

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|-----------------------------------|--|---|--|---|
| Strategic Employment Sites | - Work with partners to ensure that the potential of strategic employment sites is realized. -Regularly monitor vacancy levels of employment sites and liaise with owners to coordinate efforts to increase these levels over time. | Suitability of existing employment land Vacancy rates on employment sites. | Economic Regeneration Team Letting Agents | Ongoing Target of 90% occupancy across main sites across Broxtowe. |
| Site Development | -Develop an agreed approach with land-holding partners to support asset-led investment / funding opportunities. -Agree a business rates relief plan for Broxtowe that focuses specific development in key development locations. | Business Rates Council Tax Square Feet of Employment space developed | Council Tax Planning Policy Team Economic Regeneration | Ongoing Ongoing |

| | | | | |
|---|--|---|---|---|
| | Attract inward investment and business expansion. | Annual Monitoring Report | Development Regeneration | |
| Enterprise Zones | <ul style="list-style-type: none"> -Maximise the potential for locating businesses and housing at Boots and Beeston Business Park (needed anymore?) - Ensure local businesses obtain contracts where possible - Market the potential of these sites -Signpost to other key employers or areas of workforce | <ul style="list-style-type: none"> Success of grant bids Involvement with Nottingham City | <ul style="list-style-type: none"> Nottingham City Development Management Invest in Nottingham | <ul style="list-style-type: none"> 2015 Ongoing |
| Digital High Street | Deliver digital infrastructure in all the town centres and engage businesses on use of the internet and social media | <ul style="list-style-type: none"> All high streets offer free Wi-Fi Ratio of businesses with social media pages/websites is greater than those without | Economic Regeneration Team | |
| Town Centre –Master plans Projects | Ensure plans are in place to reinvigorate Eastwood, Kimberley and Stapleford Town Centres | Site specific plans and projects | Economic Regeneration Team | |
| Tram Route Sites | Work with partners to ensure all vacant and underutilised sites along the tram route are redeveloped. | Number of sites left vacant along route | <ul style="list-style-type: none"> Planning Regeneration Manager | Ongoing |

| | | | | |
|--|--|--|--|--------------------|
| A610 Growth Corridor | Working with Nottingham County Council to maximize the benefits of the A610 Growth Corridor | | Nottingham County Council Economic Regeneration | Ongoing |
| HS2 / Strategic Site for Growth | Working with the Toton HS2 station hub delivery board and the HS2 Strategic Board to ensure future redevelopment of the Strategic Site for Growth creates a development enhance the locality, maximises the economic benefits for the area and the full connectivity potential of HS2 is realised. | Planning permission for the site Outcomes of the group and board meetings HS2 consent East Midlands Growth Strategy to be published in September 2017 building on work undertaken in Broxtowe and including with the Chetwynd Neighbourhood Forum | HS2/Toton Advisory Committee Planning Policy Development Management Economic Regeneration | |
| Beeston Square Redevelopment | Working with partners to ensure future redevelopment of Phase 2 of the Square. | Planning Application for Phase 2 Planning permission for Phase 2 | Development Management Head of Property Services Estates | Planned start 2018 |
| Improved signage welcoming and directional in settlements | A review of existing signage. Signage needs to show the immediate area, current location and linkages to key locations. | Better signposting in Town Centres and Settlements Better continuity of signage | Economic Regeneration Team | Ongoing |

3C: Website - Maintaining an information portal that is relevant, up to date and useful.

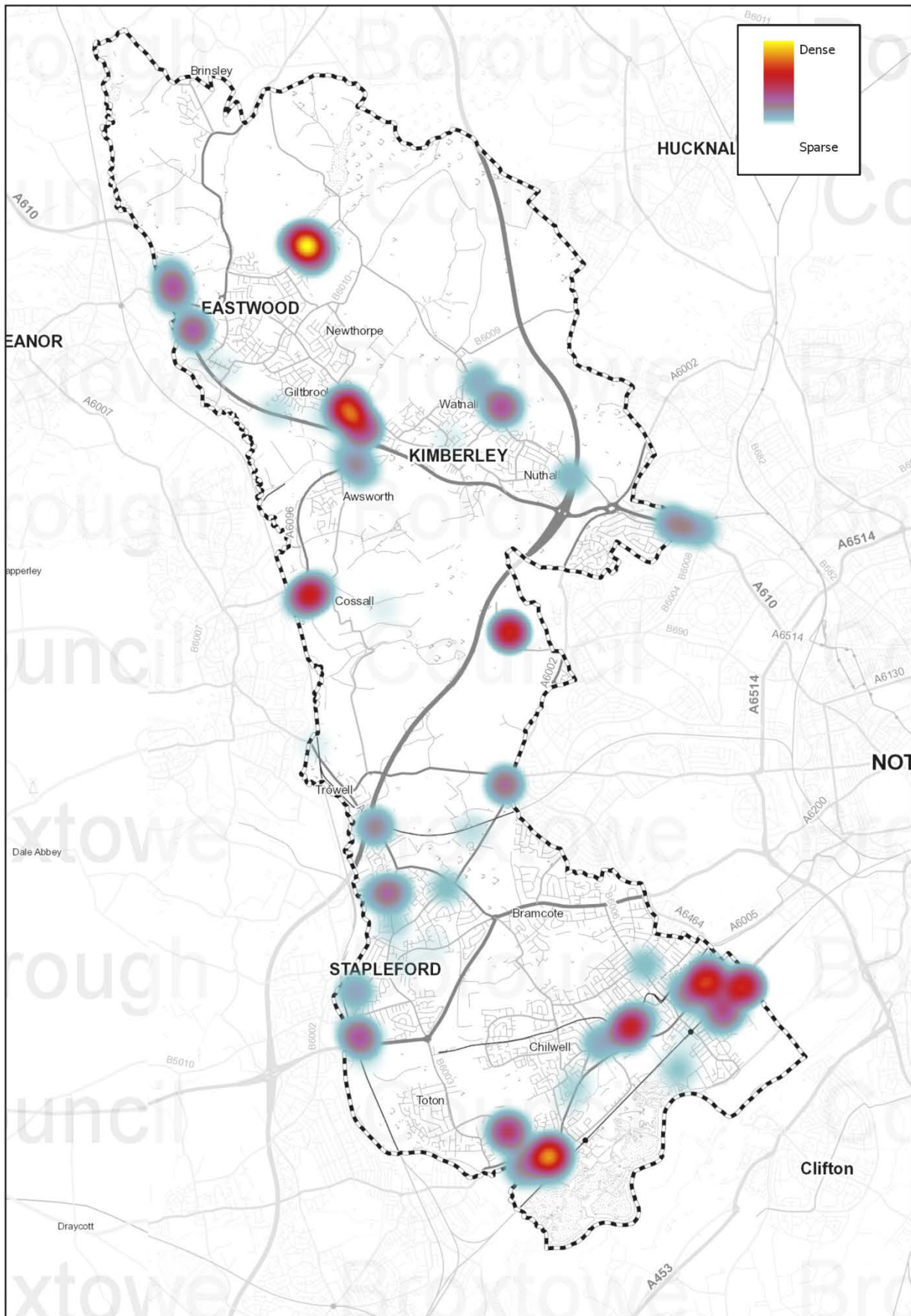
| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|---------------------------------|---|---|---|--|
| Website | <ul style="list-style-type: none"> -Maintain a Business Information Portal that includes all the available business support products, service providers and funding streams, and that promotes opportunities for Broxtowe businesses and showcases Inward Investment Case studies. -Signposting businesses to appropriate national/local programmes -Send regular bulletins to database members updating them on relevant economic development issues. | <p>No of website hits social media</p> <p>Work with Estates to ensure Council assets are marketed appropriately – fully utilizing the potential</p> | <p>Economic Regeneration Team</p> <p>Web Team</p> | Ongoing |
| Inward Investment Portal | -Mapping of available commercial property, privately and Council owned. Details including agent details, available leases, permitted use class etc. Portal potentially <u>separate to the council's website</u> . | <p>Ability to deal with property queries, out of council hours</p> <p>Website hits and analytics</p> | <p>Economic Regeneration Team</p> <p>Estates</p> | <p>Website up and running during 2019</p> <p>Ongoing</p> |

Brownfield Development

4A: Site Priority - detailed analysis of existing information to determine brownfield sites for redevelopment.

| Action/ Task | Intended Outcome (s) | Indicators /Targets/ Measures | Involvement/ Lead | Timescales |
|---|---|--|--|-------------------------------|
| <p>Assess the Strategic Housing Land Availability Study and liaise with owners and Developers</p> <p>Assess part 1 of the Brownfield Register and determine sites to know which should progress into part 2 (permission in principle)</p> | <p>Produce a list of sites to bring forward new development Single point of contact for developers. Explore existing powers, including Compulsory Purchase powers, to ensure that sites with planning permission are constructed.</p> | <p>Number of houses with permission on Brownfield land with particular reference to targeted sites.</p> <p>Site Update reports</p> <p>Employment Land Monitoring</p> | <p>Regeneration Manager</p> <p>Planning Policy</p> | <p>Ongoing</p> <p>Ongoing</p> |

APPENDIX 3



APPENDIX 3

EQUALITY IMPACT ASSESSMENT (EIA)

| | | | |
|--|--------------------------------|----------------------------------|-------------|
| Directorate: | L&P | Lead officer responsible for EIA | Ryan Dawson |
| Name of the policy or function to be assessed: | Economic Regeneration Strategy | | |
| Names of the officers undertaking the assessment: | Ryan Dawson | | |
| Is this a new or an existing policy or function? | Updated strategy | | |
| <p>1. What are the aims and objectives of the policy or function? To enhance job opportunities and improve the skills of the Broxtowe Population, support both new businesses and business growth, place market Broxtowe and adoptive a positive approach to bringing forward brownfield sites.</p> | | | |
| <p>2. What outcomes do you want to achieve from the policy or function? See point 1.</p> | | | |
| <p>3. Who is intended to benefit from the policy or function? Broxtowe Residents Broxtowe businesses Broxtowe Borough Council.</p> | | | |
| <p>4. Who are the main stakeholders in relation to the policy or function? Broxtowe Residents Broxtowe businesses Broxtowe Borough Council.</p> | | | |
| <p>5. What baseline quantitative data do you have about the policy or function relating to the different equality strands? This strategy is aligned with, and had gleaned data from, the D2N2 Strategic Employment Plan, County Wide Economic Strategies and the Broxtowe Borough Council Aligned Core Strategy. All of which have obtained data from NOMIS and have been subject to their own equality impact assessments.</p> | | | |
| <p>6. What baseline qualitative data do you have about the policy or function relating to the different equality strands? This strategy is aligned with, and had gleaned data from, NOMIS and the D2N2 Strategic Employment Plan, County Wide Economic Strategies and the Broxtowe Borough Council Aligned Core Strategy. All of which have been subject to their own equality impact assessments.</p> | | | |
| <p>7. What has stakeholder consultation, if carried out, revealed about the nature of the impact? NA</p> | | | |
| <p>8. From the evidence available does the policy or function affect or have the potential to affect different equality groups in different ways? In assessing whether the policy or function adversely affects any particular group or presents an opportunity for promoting equality, consider the questions below in relation to each equality group:</p> | | | |
| <ul style="list-style-type: none"> • Does the policy or function target or exclude a specific equality group or community? Does it affect some equality groups or communities differently? If yes, can this be justified? | | | |

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|---|
| No. |
| <ul style="list-style-type: none"> Is the policy or function likely to be equally accessed by all equality groups or communities? If no, can this be justified? Yes. |
| <ul style="list-style-type: none"> Are there barriers that might make access difficult or stop different equality groups or communities accessing the policy or function? No. |
| <ul style="list-style-type: none"> Could the policy or function promote or contribute to equality and good relations between different groups? If so, how? Enhancing the economic well-being of the Borough is beneficial to all groups. |
| <ul style="list-style-type: none"> What further evidence is needed to understand the impact on equality? None. |

9. On the basis of the analysis above what actions, if any, will you need to take in respect of each of the equality strands?

Age: None.

Disability: None

Gender: None.

Gender Reassignment: None.

Marriage and Civil Partnership: None.

Pregnancy and Maternity: None.

Race: None.

Religion and Belief: None.

Sexual Orientation: None.

Head of Service:

I am satisfied with the results of this EIA. I undertake to review and monitor progress against the actions proposed in response to this impact assessment.

Signature of Head of Service: *Steffan Saunders*

Report of the Chief Executive

BUSINESS HEALTH CHECK AND ADVICE EVENT

1. Purpose of report

To inform the Committee of a business event which was organised by Broxtowe Borough Council Economic Development team involving partners from the business community.

2. Background

On 20 September 2017, Broxtowe Borough Council with partners organised a businesses health check and advice event to provide organisations with support and knowledge which could help them start-up or expand. Further details are included at the appendix.

3. Financial implications

All marketing for the event was contained within existing Council resources.

Recommendation

The Committee is asked to NOTE the report.

Background papers

Nil

APPENDIX

Broxtowe Borough Council organised a business advice event for local businesses to gain knowledge on potential support in the area and how best to make their aspirations to start or expand their business a reality.

The event took place on 20 September, with appointments for each advisor available at the following times:

- 10:00am
- 11:00am
- 2:00pm
- 3:30pm

The venue for the event was the Broxtowe Borough Council offices based in Beeston; this provided suitable rooms for one-to-one sessions and support from Council officers when necessary.

The event included a D2N2 business advisor who provided a business health check in which they discussed valuable advice and insight to help existing businesses flourish, relevant information on access to finance to expand, guidance on the latest legislation or practical business support and the right advice for business needs.

The second advisor was from a local organisation named Wren Accountancy who provided business tax and accountancy advice. This included support to pre-start, start up and existing businesses, details on trading in the most appropriate structure (sole trader, partnership, limited company, Community Interest Company, etc), information on what is the best accounting or book-keeping package for businesses and tips on ways to keep business tax liability to a minimum.

Sessions were fully booked for each advisor; overall six businesses were booked on for appointments, with two having appointments booked for both advisors. The businesses which attended were based across Broxtowe and included start-ups and SMEs.

In terms of marketing for the event, press releases were issued by Broxtowe Borough Council and circulated through social media, newsletters/website and partner organisation newsletters/websites.

Detailed below is feedback from attendees on the day:

A pre-start business owner, who spoke with both advisors, said, “They provided me with very beneficial information and both of the professional advisers were helpful to my business, and I will be using the guidance provided in the future.”

Other attendees spoke highly of the “really helpful and professional advisors”, with some stating that “they took away barriers to starting up.” All agreed that the event was highly beneficial and hoped to see them continue in order to help even more start-up businesses.

Due to feedback received from businesses, the Economic Development Team and partners are aiming to run another event with the same advisors and with a provisional date in November set.

Report of the Chief Executive

UPDATE ON KEY SITES

1. Purpose of report

To update members of the Committee on the progress of housing sites across the Borough.

2. Background

In order to try and meet the housing targets within the Aligned Core Strategy housing delivery needs to increase. The Regeneration Manager has met with various landowners and developers in order to try to facilitate development on various sites across Broxtowe and the details of these investigations are included in the appendix.

3. Financial implications

Developments could result in additional council tax or business rates income and, in some cases, section 106 contributions. These will be incorporated into revenue and capital budget in due course.

Recommendation

The Committee is asked to NOTE the report.

Background papers

Nil

APPENDIX

Regeneration Sites Update
November 2017

| Site | Progress Notes | Application Expected | Latest projected start date (best estimate) |
|------------------------------|--|---|--|
| Moults Yard, Stapleford | <p>All pre application conditions have now been complied with and technical drawings are due to be submitted with regard to both Building Control and Highways works.</p> <p>A development timetable was submitted in May 2017, and the Regeneration Manager is in regular contact with the planning agent to try and ensure compliance with this timetable.</p> <p>The CPO work has been concluded and paused, for the time being. The Council has received further legal advice on this matter from FTB Chambers, who advised patience in this matter.</p> | Development projected to start later this year or earlier next year. | Autumn 2018 |
| The Manor Garage Site, Toton | The site has been recently marketed and sold to a developer. Pre application discussions have taken place between the new owner and the Council. Delay is largely due to the requirement for further flooding modelling. | 2018 | Autumn 2018 |
| Cossall Industrial Estate | <p>Hybrid planning permission subject to S106 for the parkland (former ski slope) in order to create a new country park to the rear and outline for 48 houses.</p> <p>The discussions around the S106 agreement are ongoing with our legal team, and relate to trying to resolve the future management of the area of open space.</p> | Hybrid application has now been determined by committee. Just waiting signing of the legal agreement. | Winter 2018-Spring 2019 |
| Beamlight, Eastwood | <p>Outline planning permission approved across both sites subject to several conditions including remediating issues with regard to adjacent tip site and noise issues. Reductions in S106 resolved following both Cabinet and committee meetings.</p> <p>On the western side discussions are ongoing with regard to the best way forward to develop the site efficiently, and how to best fulfil with Section 106 obligations.</p> | The eastern site wouldn't come forward until such time as the issue with leachate can be resolved. This issue is being progressed but slowly. | Eastern Site – 2019 |

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| | Eastern site – On-going discussions are taking place with regard to resolving the land contamination issues on the larger site to the east. It is understood that slow but steady progress is being made in this regard. | The western site has changed ownership and an application for 4 dwellings was submitted in August. With a larger scheme to develop the rest of the site expected imminently. | Western site – Spring 2018 |
| Hilltop House, Eastwood (Former Cash Office) | Various developers keen to redevelop this site but it is understood that as yet the site has not been sold. Had positive pre application discussions with some potential purchasers and have spoken to the marketing agents. Several developers have suggested that the price of the site is too high. | Discussions have taken place between the Council, the Estate Agents and some potential purchasers. | Start date not currently anticipated until an agreement can be reached on the development viability of the site. |
| Brinsley High Street | Have spoken to all neighbours and land owners and generic enthusiasm from most for redevelopment of the area. However whilst numerous developers have been contacted about this site and some have spoken to the site owners directly, interest is limited. This is due to the need to acquire several sites in order to make a viable scheme and the differing financial aspirations of the land owners. Recently pushed this again to several developers but to no avail. | Discussions on-going. | Start date not currently anticipated until an agreement can be reached on the development viability of the site. |
| Beeston Cement Depot | Ongoing discussions with Network Rail about bringing this site forward and Network Rail have recently got internal support to release this site. Few minor details being 'ironed out' before starting pre application discussions with the Council. | Hopefully pre application discussions to start late this year. | Winter 2018 |
| Wadsworth Road, Stapleford | School site is now occupied by the Haven Group who have a 3 year deal and are paying rent for it. The County got a planning agent involved and a small housing scheme was discussed in 2015, however the County do not wish to pursue this, even though the financial returns could be beneficial. | The County Council do not wish to pursue developing the area of open space adjacent to the site. | Wouldn't come forward for development until such time as the County Council decide to sell the site. |

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|----------------------|--|--|---|
| | | Their reasoning being it is used as operational school land. Therefore this site is unlikely to move forward. | |
| Neville Sadler Court | Application has been submitted (currently invalid) and will involve external changes to the proposed building and some car parking changes. Looks fairly straightforward scheme on face value. | Application submitted. | Winter 2017 |
| Mushroom Farm | All pre commencement conditions and legal discussions have been resolved and a recent Non Material Amendment to change the speed limit within the site from 20-30mph has been approved. There is therefore no impediment to prevent development commencing. Various options are being explored to try and expedite development of this site. | A few early stage discussions with potential future occupiers has taken place. | Autumn 2018 No planning impediment preventing delivery. |
| Boots | Work underway on access and S106 discussions at an advanced stage. | Reserved matters to be submitted following resolution of S106 agreement which is with the respective highway authorities. BBC has agreed to all requests regarding the content of the S106 | Autumn 2018 |
| Kimberley Brewery | There is a current deed of variation to the S106 agreement for the traffic calming measures and alternatives to the initial proposals, but this is not considered to pose any issues. | Discussions are on-going with planning about developing the wider site. | Construction started on part of site. Start on the remainder anticipated Autumn 2018. |

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|--------------------------------|---|--|---|
| Bartons | Planning permission granted subject to the legal agreement and the site's development is moving forward. Regular discussions take place between the planning department and the developers to try and maintain this momentum. | Resolved to grant planning permission 29 houses (full) and 221 outline subject to S106. | Spring 2018 (Verbally expressed a desire to start before Christmas) |
| BBPK | No further update | Waiting signing of the S106 agreement. | Autumn 2018. |
| Field Farm | Reserved matters application recently refused. | Recent appeal decision determined in applicant's favour. | Construction work underway |
| St John's College | Planning application approved for 40 dwellings. | Approved. | Spring 2018 |
| Cemex Concrete | Cemex concrete are looking to downsize their operations and to that end the site in Attenborough is likely to come forward for redevelopment in the near future. Positive discussions have taken place between the Council and the developers. | Pre application discussions have been had and suggestions made prior to an application being submitted. | Summer – Autumn 2018 |
| Eastwood Road/ Maws Lane | Discussions are on-going with the land owner and planning agent to try and bring forward both sites. The allocated site to the south of Eastwood Road is being progressed and it is anticipated that an application may be forthcoming later in the year in outline form. The site to the north of Eastwood Road, that backs onto Maws lane, will take longer to progress due to the need to resolve some ownership issues around the access. It is anticipated that early draft plans can be submitted later this year and an application early in 2018. | Pre application discussions are ongoing and early draft plans expected later this year. Applications early 2018 | Summer – Autumn 2019 |
| Brethren Meeting Hall, Beeston | Outline planning permission was approved in August 2016 for 8 dwellings (indicative only). Full planning permission for 7 dwellings was approved in May this year and most of the pre development conditions have been discharged. | Site demolished | Building demolished and ground work started. |

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|-------------------------|---|--|--------------------|
| Dagfa House School | Pre application discussions have taken place with the Planning Department to try and resolve issues with both conservation and layout. These discussions have progressed well and should lead to an application in due course. | Applications submitted | Spring Summer 2018 |
| Former Myfords Site | Discussions on-going between the Planning Department and the agent about moving this site forward. Recently an application has been approved for an access road through the site, prior to submitting a larger redevelopment scheme. | Detailed application expected Early 2018 | 2020 |
| Walker Street, Eastwood | <p>Discussions taking place to try and ensure there is no impediment to delivery including utilising available resources for a traffic survey and access work. The Regeneration Manger and Head of Neighbourhoods and Prosperity have liaised with the County Council over this issue.</p> <p>The Old School is being demolished and new one will be erected in its place. This is on-going and needs to be completed prior to any housing development on site.</p> | Detailed scheme expected 2018 | Autumn 2018 |

Report of the Chief Executive

BUILDING CONTROL ANNUAL REPORT1. Purpose of report

To update the Committee on various building control matters following the first full year of this service being provided by Erewash Borough Council.

2. Background

In March 2015 Broxtowe Cabinet considered and approved a report on proposals for the Council's Building Control Service to partner with Erewash Borough Council to deliver a merged service. The service was to be hosted by Erewash Borough Council. The objective of the proposal was to enable both authorities to provide a single service, improve service delivery, reduce costs, and reduce support costs. Following corresponding support from Erewash Borough Council's General Purposes Committee the merger progressed and was subsequently implemented on 23 November 2015.

3. Performance management

In the appendix are details relating to application numbers and processing times, investigations into dangerous structures and the outcome, and compliments and complaints against service delivery and the outcome all for the 2016-17 financial year. It is necessary for the Committee to be aware of the success or any issues arising out of the current arrangements and the Head of Service at Erewash will be available to assist members.

Recommendation

The Committee is asked to NOTE the progress made in implementing the Building Control service at Erewash and the details contained in the appendix.

Background papers

Nil

APPENDIX**Data for the first year of service 2016/17**

- Over the 2016/17 financial year we have dealt with 555 applications in Broxtowe.
- Processing times have been within our targets of:
 - o Validation within 2 days.
 - o Acknowledgement within 4 days.
 - o Full plans approvals within 5 weeks, or 8 weeks where an extension of time is agreed.
- No applications have been rejected.
- We have had no formal complaints relating to work in the Broxtowe area.
- All queries have been dealt with within 5 working days with no further action required.
- We have dealt with 2 major dangerous structure incidents relating to fires in Beeston and Chilwell respectively.
- We continue to deal with around 160 minor reports of dangerous structures/year, all are attended within 1 hour of the report reaching us.
- The Hackitt Enquiry into the Grenfell fire continues with calls for evidence. There are no properties in Broxtowe borough that we are aware of that are either over 18 metres high or have the type of cladding system encountered at Grenfell. Local Authority Building Control (LABC) have made a national response on behalf of all local authorities and will input detailed evidence and advice to the enquiry at stage 2.
- LABC have been working with Department for Communities and Local Government through the Building Control Performance Advisory Group to develop both a suite of standards for all local authorities to adopt and an International Organisation for Standardisation (ISO) accredited quality assurance system that authorities can buy into (currently around £300/year as opposed to £3,000 a year for individually purchased schemes). These will be fully rolled out before the calendar year end and we intend to adopt the standard and buy into and implement the ISO scheme.

Report of the Chief Executive

**PERFORMANCE MANAGEMENT – REVIEW OF BUSINESS PLAN
PROGRESS – BUSINESS GROWTH**1. Purpose of report

To report progress against outcome targets identified in the Business Growth Business Plan, linked to Corporate Plan priorities and objectives, and to provide an update as to the latest key performance indicators in the Business Growth Business Plan.

2. Background

The Corporate Plan 2016-2020 was approved by Cabinet on 9 February 2016. Business Plans linked to the five corporate priority areas of Housing, Business Growth, Environment, Health and Community Safety are reviewed and refreshed annually. This Committee approved the latest Business Growth Business Plan on 26 January 2017.

3. Performance management

As part of the Council's performance management framework, each Committee receives regular reports during the year which review progress against their respective Business Plans. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end.

This quarterly report is intended to provide this Committee with an overview of progress towards Corporate Plan priorities from the perspective of the Business Growth Business Plan. It provides a summary of the progress made to date on key tasks and priorities for improvement in 2017/18 and the latest data relating to Key Performance Indicators (KPI). This summary is detailed in the appendix.

Recommendation

The Committee is asked to NOTE the progress made in achieving the Business Plan for Business Growth and the current Key Performance Indicators for 2017/18.

Background papers

Nil

APPENDIX

PERFORMANCE MANAGEMENT

1. Background - Corporate Plan

A new Corporate Plan for 2016-2020 was approved by Cabinet on 9 February 2016. It has been developed setting out the Council's priorities to achieve its vision to make "Broxtowe a great place where people enjoy living, working and spending leisure time." Over the next few years, the Council will focus on the priorities of Housing, Business Growth, Community Safety, Health and Environment.

The Corporate Plan prioritises local community needs and resources are directed toward the things they think are most important. These needs are aligned with other local, regional and national plans to ensure the ambitions set out in our Corporate Plan are realistic and achievable.

2. Business Plans

Business Plans are linked to the five corporate priority areas, including Business Growth, and were approved by the respective Committees in January/February 2017.

The Council's priority for Business Growth is 'New and growing businesses providing more jobs for people in Broxtowe and improved town centres'. Its objectives are to:

- Increase the number of new business starting in Broxtowe (BG1)
- Help our town centres to compete and attract more visitors (BG2)
- Complete the regeneration of Beeston town centre (BG3)






The Business Plans detail the projects and activities undertaken in support of the Corporate Plan for each priority area. These cover a three-year period and are revised and updated annually. Detailed monitoring of progress against key tasks and outcome measures in the Business Plans is undertaken regularly by the relevant Committee. This will include a detailed annual report where performance management and financial outturns are considered together following the year-end as part of the Council's commitment to closely align financial and performance management.









3. Performance Management

As part of the Council's performance management framework, this Committee receives regular reports of progress against the Business Growth Business Plan. This report provides a summary of the progress made to date on key tasks and priorities for improvement in 2017/18 (as extracted from the Pentana performance management system). It also provides the latest data relating to Key Performance Indicators (KPI).




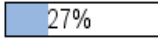






The Council monitors its performance using the Pentana performance management system. Members have been provided with access to the system via a generic user name and password, enabling them to interrogate the system on a 'view only' basis. Members will be aware of the red, amber and green traffic light symbols that are utilised to provide an indication of performance at a particular point in time.


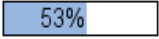

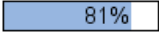

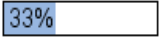

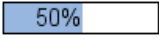
The key to the symbols used in the Pentana performance reports is as follows:

| Action Status Key | | |
|--|-------------|---|
|  | Completed | The action/task has been completed |
|  | In Progress | The action/task is in progress and is currently expected to meet the due date |
|  | Warning | The action/task is approaching its due date (and/or one or more milestones is approaching or has passed its due date) |
|  | Overdue | The action/task has passed its due date |
|  | Cancelled | This action/task has been cancelled or postponed |































| Key Performance Indicator and Trends Key | | | |
|---|---------|---|---------------|
|  | Alert |  | Improving |
|  | Warning |  | No Change |
|  | OK |  | Getting Worse |
|  | Unknown |  | Data Only |

Business Growth Key Tasks and Priorities for Improvement 2017/18

| Icon | Action Code | Action Title | Action Description | Progress Bar | Due Date | Comments |
|--|-------------|--|--|---|-------------|---|
|  | BG P2LP | Bring forward the Part 2 Local Plan to adoption | Bring forward the Part 2 Local Plan to adoption |  | 30-Sep-2018 | The Final Plan was presented to Jobs and Economy Committee on 6 July 2017. The Local Plan Part 2 has been published. The consultation period is open 18 September 2017 until 3 November 2017. The responses will be analysed and reported to Jobs and Economy Committee on 14 December 2017. Depending on the alterations needed to the plan it is intended that the plan will be submitted soon after this meeting. The date for adoption of the plan is September 2018. |
|  | JBG1518_06 | Neighbourhood Plans | Assist in the preparation of Neighbourhood Plans |  | 31-Dec-2017 | Nine Neighbourhood Plans in preparation with an application for designation from Cossall Parish Council. Nuthall is likely to be at examination before Christmas 2017. |
|  | BG1620_08 | Report to Cabinet to enable consideration of undertaking a CIL charging Schedule | Report to Cabinet to enable consideration of undertaking a CIL charging Schedule |  | 31-Dec-2017 | An updated report on viability of current unordered sites is being completed. Following this a report will be presented in December 2017. |
|  | JBG1417_04 | Apprenticeship Campaign | Work with partners to develop an Apprenticeship Campaign |  | Complete | A new Economic Development Strategy is on the agenda. The review covers tasks relating to apprenticeships, supporting local employers and other areas of work. Due date revised from 31 March 2017. |
|  | JBG1417_05 | Develop a borough wide incentive scheme for | Work with partners to leverage investment and develop a borough- |  | Complete | A new Economic Development Strategy is on the agenda. The review covers tasks relating |

| Icon | Action Code | Action Title | Action Description | Progress Bar | Due Date | Comments |
|--|---------------|---|---|---|-------------|--|
| | | employers | wide incentive scheme for employees | | | to apprenticeships, supporting local employers and other areas of work. Due date revised from 31 March 2017. |
|  | BG1620_09 | Re-development of Beeston Square and adjoining areas for retail and other use | Redevelopment / refurbishment of Beeston Square and adjoining areas for retail and other use |  | 31-Mar-2020 | Advisor is providing financial options appraisal for consideration by members. |
|  | PLACE 1215_05 | Secure best outcomes for the borough from tram works | Work with all parties involved with NET Phase 2 in relation to compensation payments for land loss, land hand back and snagging. Secure best possible outcomes for the borough from the construction and operation of the tram |  | 31-Dec-2017 | The landscaping works have been completed and most some land handed back. Compensation still to be agreed. |
|  | CP1417_02 | Stapleford Gateway site | Redevelopment of the Stapleford Gateway site |  | 31-Dec-2018 | Construction of Phase 1 is complete. Phases 2 and 3 await further decisions. |
|  | BG1620_07 | CPO Moults Yard | Purchase Moults Yard |  | 31-Mar-2019 | Development plan received from Developer. Progress is being monitored. Milestones will be reviewed in December 2017. |

Business Growth Key Performance Indicators 2017/18

| Traffic Light Icon | PI Code & Short Name | 2016/17 | Q1 2017/18 | Q2 2017/18 | Current Target | Short Term Trend | Long Term Trend | Notes |
|---|--|---------|------------|------------|----------------|---|---|-------|
|  | BV204 % of appeals allowed against authority decision to refuse planning permission | 26.67% | 0.00% | - | 30.00% |  |  | |
|  | CPLocal_01 % Industrial units vacant for more than 3 months | 0.5% | 3.3% | - | 5% |  |  | |
|  | CPLocal_02 Percentage of tenants of industrial units with rent arrears | 0.12% | - | - | 3% |  |  | |
|  | NI 157a Processing of planning applications: Major applications determined within 13 weeks | 84.21% | 66.67% | 75.00% | 60.00% |  |  | |
|  | NI 157b Processing of planning applications: Minor applications determined within 8 weeks | 88.37% | 100.00% | 100.00% | 90.00% |  |  | |
|  | NI 157c Processing of planning applications: Other applications determined within 8 weeks. | 93.16% | 96.45% | 96.60% | 95.00% |  |  | |
|  | TCLocal_01a Percentage of town centre units occupied: Beeston | 94% | 92% | 92% | 92% |  |  | |
|  | TCLocal_01b Percentage of town centre units occupied: Kimberley | 89% | 92% | 94% | 92% |  |  | |
|  | TCLocal_01c Percentage of town centre units occupied: Eastwood | 90% | 90% | 92% | 92% |  |  | |
|  | TCLocal_01d Percentage of town centre units occupied: Stapleford | 87% | 86% | 86% | 92% |  |  | |

Report of the Chair of the Jobs and Economy Committee

WORK PROGRAMME1. Purpose of report

To consider items for inclusion in the Work Programme for future meetings.

2. Background

Items which have already been suggested for inclusion in the Work Programme of future meetings are given below. Members are asked to consider any additional items that they may wish to see in the Programme.

3. Work Programme

| | |
|---|--|
| 14 December 2017 | <ul style="list-style-type: none"> • Extraordinary meeting to discuss Local Plan Part Two Consultation • Update on Community Infrastructure Levy |
| 16 January 2018 (Please note that this is a Tuesday) | <ul style="list-style-type: none"> • Occupancy Update of both Town Centres and Industrial Units • Business Rates Relief Plan • Wi-Fi Update • Planning Department Staffing Update • Neighbourhood Plan Update • Update on Key Sites • Housing Delivery Workshop • Update on the Survey of Broxtowe Businesses • Grants Report |
| 15 March 2018 | <ul style="list-style-type: none"> • Service Delivery Plan 2018/19 • Update on Key Sites • SHLAA Update • HS2 Update |

4. Dates of future meetings

- Additional meetings will be agreed shortly.
(All meetings to start at 7.00 pm)

Recommendation

The Committee is asked to consider the Work Programme and RESOLVE accordingly.

Background papers

Nil