

## What will the ScaleUp Service provide to your business?

- A detailed ScaleUp business review to identify opportunities and challenges that may affect future growth
- High quality coaching to help you identify and achieve your growth goals
- A leadership and management development programme - to provide the capabilities to achieve your growth goals
- Workshops focusing on identifying and accessing potential markets, sales and marketing, access to finance, innovation
- Personalised support through an executive peer-to-peer network to help you learn from others
- Access to talent and onward referral to help you continue on your growth journey

## Who is the programme for?

We are targeting three categories of high growth business:

### Scale up businesses

Businesses with at least 10 people, a turnover between £1m-15m and that has achieved annual growth of 20%+ each year for the last three years.

### Potential Scale up businesses

Businesses with at least 10 people, a turnover of £1-15m and that have achieved some of the ScaleUp criteria, such as annual growth of 10%+ for the last three years or 20% + for the last two years.

### Ambitious businesses

Businesses that can demonstrate potential to scale up along with some scale-up definition characteristics - for example: right size but not growing because they need specific help.

*You're successful,  
you've grown,  
now scale.*

## What to do to make the next step?

To book a discovery call with the D2N2 Growth Hub ScaleUp Service

please call  
0333 006 9178

visit  
[www.d2n2growthhub.co.uk/scaleup](http://www.d2n2growthhub.co.uk/scaleup)  
or email  
[info@d2n2growthhub.co.uk](mailto:info@d2n2growthhub.co.uk)



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# What's holding you back?



## You're successful, you've grown, now scale

If your company is growing at a pace that is hard to manage, then our new, exclusive ScaleUp Service could be the ideal solution.

The D2N2 Growth Hub is working in partnership with experienced experts and practitioners to deliver this unique service that provides intense high-growth business support to back a limited number of enterprises that are experiencing, or planning for, rapid growth. It's an exclusive scheme providing a business review, and tailored and highly focused business support, to suit the specific needs of the business.

We are targeting established and successful businesses that are scaling up; have the potential to scale up; or are ambitious to grow and scale up.

Through D2N2 Growth Hub ScaleUp, selected companies will have access to a heavily subsidised and co-ordinated range of proven business support tools, practical support and a training programme. A proportion of support will be free or funded through a grant scheme, and the remainder paid by the company, based on their individual needs and requirements.

## Who is delivering the service?

The D2N2 Growth Hub is working in partnership with a consortium of experienced partners, namely:

- Nottingham Business School, Nottingham Trent University (NBS)
- The Centre for Management & Business Development (CMBD)
- East Midlands Chamber (Derbyshire, Nottinghamshire, Leicestershire)
- Professional Coaching Alliance (PCA)

The delivery partnership combines academic excellence in leading-edge business thinking and practice with qualified, highly experienced business coaches and trainers who work extensively with scale-up and high growth businesses. These will be supported by dynamic business communication and networking to build an established presence across D2N2 and provide the valuable, practical and effective support that high growth and scale-up businesses need and want, across the D2N2 region.

It is this stimulating collection of activities that make up D2N2 Growth Hub ScaleUp.

The D2N2 Growth Hub ScaleUp Service is delivered in partnership with:



## What are the advantages to my business?

D2N2 Growth Hub ScaleUp is designed to support businesses with the potential to scale up with:

- Identifying the challenges that may be holding them back
- More effective management and leadership as they grow
- Improved marketing and market opportunities to support growth potential
- Financial management and access to finance for growth
- Peer-to-peer support to foster further collaboration and growth

This dynamic collection of group and bespoke activities is exclusively for high growth and scale up businesses in the D2N2 region.

## How do you sign up?

Once a business calls or emails, there will be an initial assessment to ascertain eligibility, followed by a business review designed to determine the next steps.

Once approved, the business will then be referred to a experienced and highly knowledgeable ScaleUp adviser to determine the most suitable and appropriate support package.

