

STAKEHOLDER IDEAS CAPTURE: ‘List of Prioritisation’ by the Stapleford Town Deal Stakeholder Group

Introduction

As part of agreeing a Town Deal, the Government produced Towns Fund prospectus asks that the Lead Councils collate as many ideas from their local communities for potential inclusion to a Town Investment Plan, to be submitted at a later date (TBA). In order to obtain a wide array of ideas from the various Stapleford Town Deal stakeholders identified in the prospectus, the Council initially held several consultation exercises with associated email communications, press releases and a social media programme. Some milestones from these early activities include: -

- **Online survey** running from Wednesday 22nd January – Wednesday 12th February 2020 (receiving over 210 responses),
- **Hard copies of the survey** available from the Stapleford Town Council,
- **Leaflet drop to every residential property** in the Stapleford Town Deal area from Monday 10th February 2020, introducing households to the Town Deal process and some future milestones, as well as signposting to #MyTown portal to share ideas – copy of the boundary detailing the Stapleford Town Deal area available at <https://www.broxtowe.gov.uk/staplefordtowndeal>
- **Signposting to the #MyTown portal** following the closure of the first online survey, providing the public with continuous opportunity to share their suggestions directly with Government (On Going) – available at <https://mytown.communities.gov.uk/town/stapleford-nottinghamshire/>
- **Stapleford Town Deal Stakeholder Group** – the first meeting was held Friday 24th January 2020, where representatives from various organisations were able to share their ideas on how to improve Stapleford, from the context of their respective organisations future aspirations and strategies.

Stakeholders

A stakeholder is anyone that is likely to be affected or has an interest in the Stapleford Town Deal process. A document with some earlier identified stakeholders is available to view at <https://www.broxtowe.gov.uk/staplefordtowndeal> however it is accepted this list will constantly evolve throughout the process and is by no means exhaustive.

It is also acknowledged that a significant amount of further consultation work is required with all stakeholders and strong working relationships formed with the potential project delivery partners identified in the tables below. Fostering these relationships with potential delivery partners is vitally important and will later enable any preferred ideas to be progressed by the Executive Board. Effective communication with these groups will also assist the Lead Council in identifying any necessary feasibility studies yet to be commissioned and the eventual business case development for projects where applicable.

List of ideas prioritised

The data from the various consultation exercises above were initially combined to form a larger dataset. The entire dataset of all the stakeholder responses was then summarised, with duplicate responses removed. Where similar ideas were captured, further information of the variations have also provided in the tables below.

An example of this being:

CORE IDEA – Provision of a new Sports Facilities

VARIANT – new Sports Facilities to include 4g football pitches

VARIANT – new Sports Facilities to include floodlighting

VARIANT – new Sports Facilities to include a running track

The summarised list of ideas was then presented at the Stapleford Town Deal Stakeholder Group meeting held on Friday 28th February 2020. The group were asked to prioritise the ideas generated for each investment theme of Urban Regeneration, planning and land use; Skills and Enterprise infrastructure; and Connectivity. Each attendee was asked to rank all the ideas and provide their top 3 for open discussion (as a minimum). The tables below show the summarised ideas in an agreed order of priority.

CONTINUED

Urban Regeneration, planning and land use

PRIORITY	Core IDEA from consultation	Variant/s
1 – Highest Priority Project	New Community hub	To include: Coffee shop, Centrally located, at the existing Pound stretcher site
2	Event space	To include: Small Cinema, Theatre, Art gallery, Rentable event space, Museum with local donations, new public realm (squares)
3	More affordable housing	To include: Within the town centre locations, Developing above the existing commercial stock, Up to 3-4 stories where permitted, Additional supported housing schemes
4	More spaces for younger people to spend time safely and productively	
5	Attracting specific businesses into empty units and dramatically altering the commercial make-up of the high street.	To include: Repositioning the high street offer as more Food and Beverage orientated, Multiple references to Pizza Express; Buonissima & Costa, Clothing shops, Shoe shops.
6	New sports facilities	To include: With 4g pitches, With floodlighting, With running track
7	Improve facilities at existing parks and green spaces	QE Park, Fairfield, Hickings Lane, Ilkeston Road all identified
8	Extensive Gateway improvements	To include improvements at: Approach from Sandiacre, Moor Bridge Lane, The Roach, Erewash Valley Trail, Shop frontages
9	Amenities to retain younger people/families locally	To include: An affordable family friendly gym, Alterations to commercial offer (as above point 5)
10	Indoor market	To include: Purpose built building, Street food offer, Fresh produce, Mezzanine for purposeful events space, Night markets to improve NTE
11	New recycling centre in town	To include: Plastic free shop, Zero waste shop

Stapleford Town Deal Stakeholder Group – IDEAS CAPTURE: List of Prioritisation

12	Flexible cheap retail space	To include: Permanent 'pop-up' shop space, Shell space with restrictions on fit out – max 2.5 year leases.
13	Contract the Town centre	To include: Focussing of commercial activity in more central area, Build new Shopping centre on site of existing Pound stretcher site
14	Redevelop the entire Bessell lane area	
15	A Hotel	
16	Extension and improvement of Stapleford Cemetery	

CONTINUED

Skills and enterprise infrastructure

PRIORITY	Core IDEA from consultation	Variant/s
1 – Highest Priority Project	Targeted education provision centre	To include: 'second chance' learning facilities, lifelong learning for older people, with crèche, Direct link into schools
2	New local training facilities	To include: facilities for those that don't/can't travel, Training around the construction and operation of HS2, At former magpie pub site, At the existing Arthur Mee centre
3	Apprenticeships	
4	Specific Engineering Skills Hub	
5	New business park	To include: Examples include with start-up industrial units and offices, properties opposite Bessell Lane
6	Further develop the existing library	To include: Develop a larger learning centre, Integrate a new community hub
7	Assist High Street businesses in utilising new technologies	
8	Studio space for artists and creative industry	
9	Secured grants not loans for expansion of existing businesses	
10	Shared working space to meet future working requirements	
11	Internships in local businesses/UG schemes	
12	More warehousing to capitalise on m1 access	To include: Storage opportunities at HS2, Storage opportunities at Bessell Lane

CONTINUED

Stapleford Town Deal Stakeholder Group – IDEAS CAPTURE: List of Prioritisation

Connectivity

PRIORITY	Core IDEA from consultation	Variant/s
1 – Highest Priority Project	Better connectivity with tram at Toton Lane	To include: With direct bus between station and the Town Centre
2	More regular bus services	To include: With more green vehicles, A smaller hopper bus fleet, Servicing residential areas particularly the north of town, Servicing Field Farm housing
3	Green corridors	To include: Between Town Centre and HS2
4	Remove speed humps on Derby Road and replace with alternative calming measure	
5	Full cycle and walking network,	To include: Intersections to Erewash Valley Trail, Better connections to the City, Improved access to Archers Field from Derby Road (High Street)
6	Reduce the access to HGV and limit emission in the town centre from traditional vehicles	
7	Improve road surfaces and pavements	To include: Preferably ALL routes, Pedestrian route between Town Centre and Toton Lane tram stop
8	Extend the Robin Hood Card to service Stapleford	
9	Circular bus route	To include: Later running services, Accessing more densely populated residential areas, Improve the 18 bus service
10	More free parking	To include: The construction of a new multi-storey car park (offering free parking)
11	Reduction in traffic on high street/partial pedestrianisation	
12	Reopen a smaller train station between Stapleford and Mansfield	
13	Centrally located bus station/hub/terminus	
14	More electricity points for electricity vehicles	
15	Extend the tram into Stapleford	To include: A connection continuing through the Town Centre to Stanton, Extension from Toton Lane Station into the Roach.

Stapleford Town Deal Stakeholder Group – IDEAS CAPTURE: List of Prioritisation

16	Rent a bike/lime/ 'borris' bikes	
17	Better/faster internet speeds	
18	Additional parking provision at Moorbridge Lane	
19	Improvements to road safety	To include: A new 20mph speed limit in the Town Centre, HGK notices, New crossings

CONTINUED

Any other ideas – do not directly address Towns Fund objectives

PRIORITY	Core IDEA from consultation	Variant/s
	More to improve disability access around the town – <i>“less than 10 high street shops are practically accessible by wheelchair”</i>	<p>This means the Stapleford Town Deal Executive Board must ensure this point is considered when exploring the implementation of any and all of the other ideas listed in this document.</p> <p>It is noteworthy that all of the suggestions from the consultation, if brought forward for delivery, would be legally obligated to comply with DDA regulations.</p> <p>For example the construction of any new building/s would need to need to consider accessibility at design stage.</p>
1 – Highest Priority Project	Walk-in/A&E facility at health centre	
2	Reduce rents for shop units	
3	Shop front improvement scheme	
4	More community based activities	<p>To include: Joint partnership running of a food market, Increases community involvement at Switch on events</p>
5	Social activities that don't rely on pubs	
6	Give vacant commercial and residential properties to the community	
7	Functioning Police station	
8	Plant corridors of wild flowers on green spaces to encourage bees	
9	Plant and better landscape the Town Centre (street scene)	
10	A bank in Stapleford	
11	Farmers' market	
12	Dedicated Post Office	
13	Longer opening hours of the existing Library	
14	ATM near Stapleford Health Centre	
15	History boards	